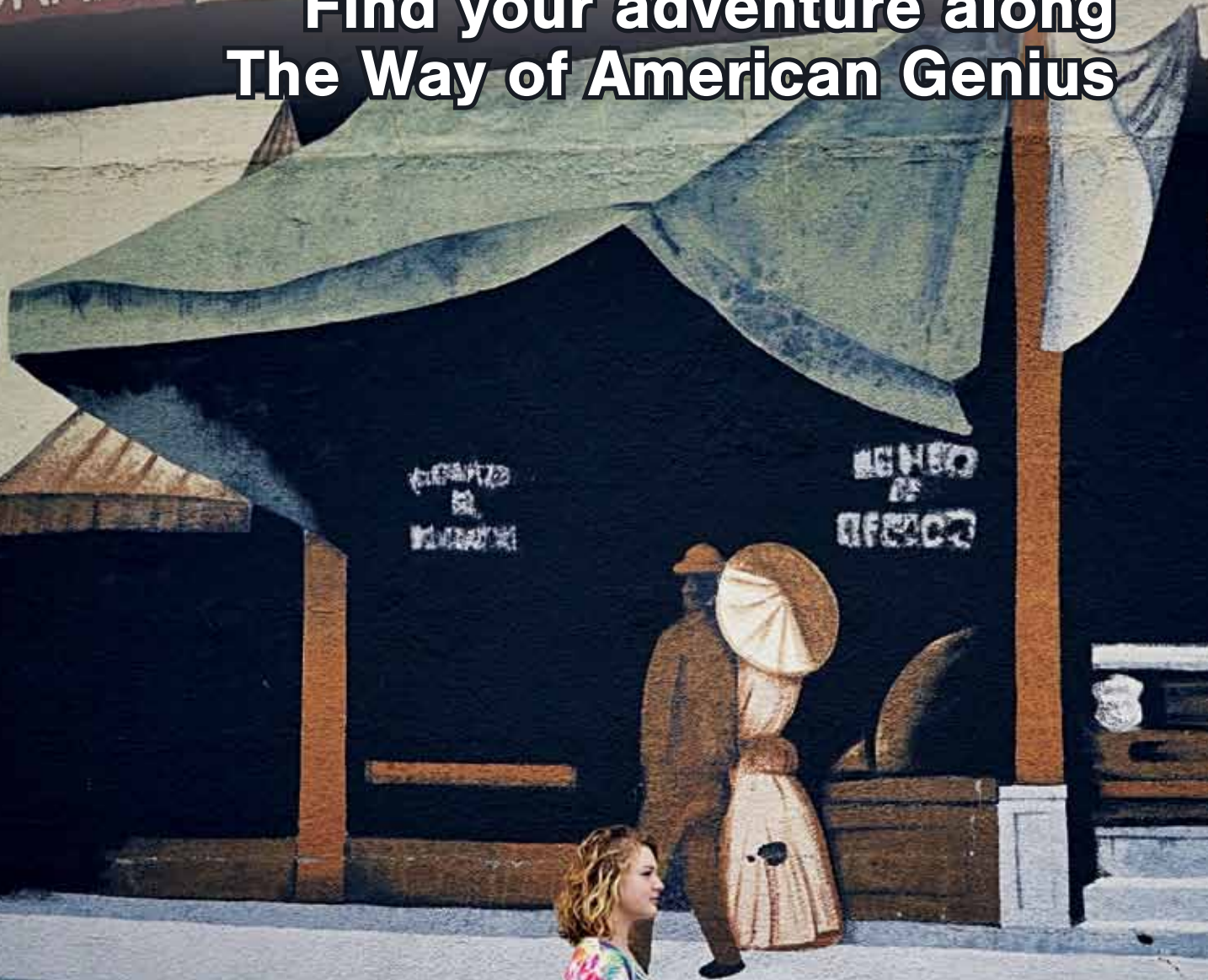


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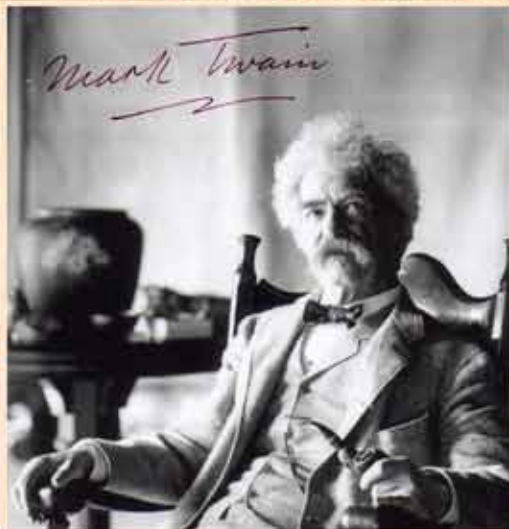


For more info turn to pages 30 and 31



For more info, call: 1-877-224-4554 or visit www.visitchillicothe.com

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Attractions

Museums	Festivals
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Mark Twain made his childhood hometown famous in 1876 when he published *The Adventures of Tom Sawyer*.

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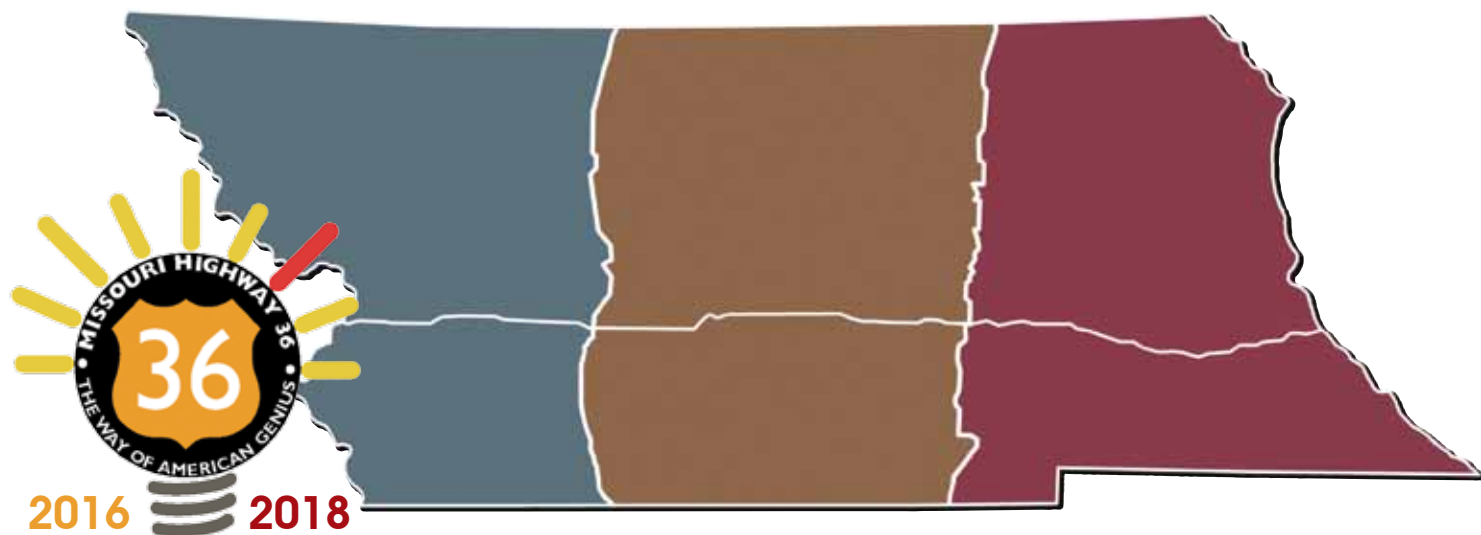


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For planning your perfect getaway, explore **VisitHannibal.com**



East:
12 Mark Twain,
Hannibal



Central:
24 Walt Disney,
Marceline



West:
48 JC Penney,
Hamilton

13 Dr. Andrew T. Still,
Macon/Kirksville

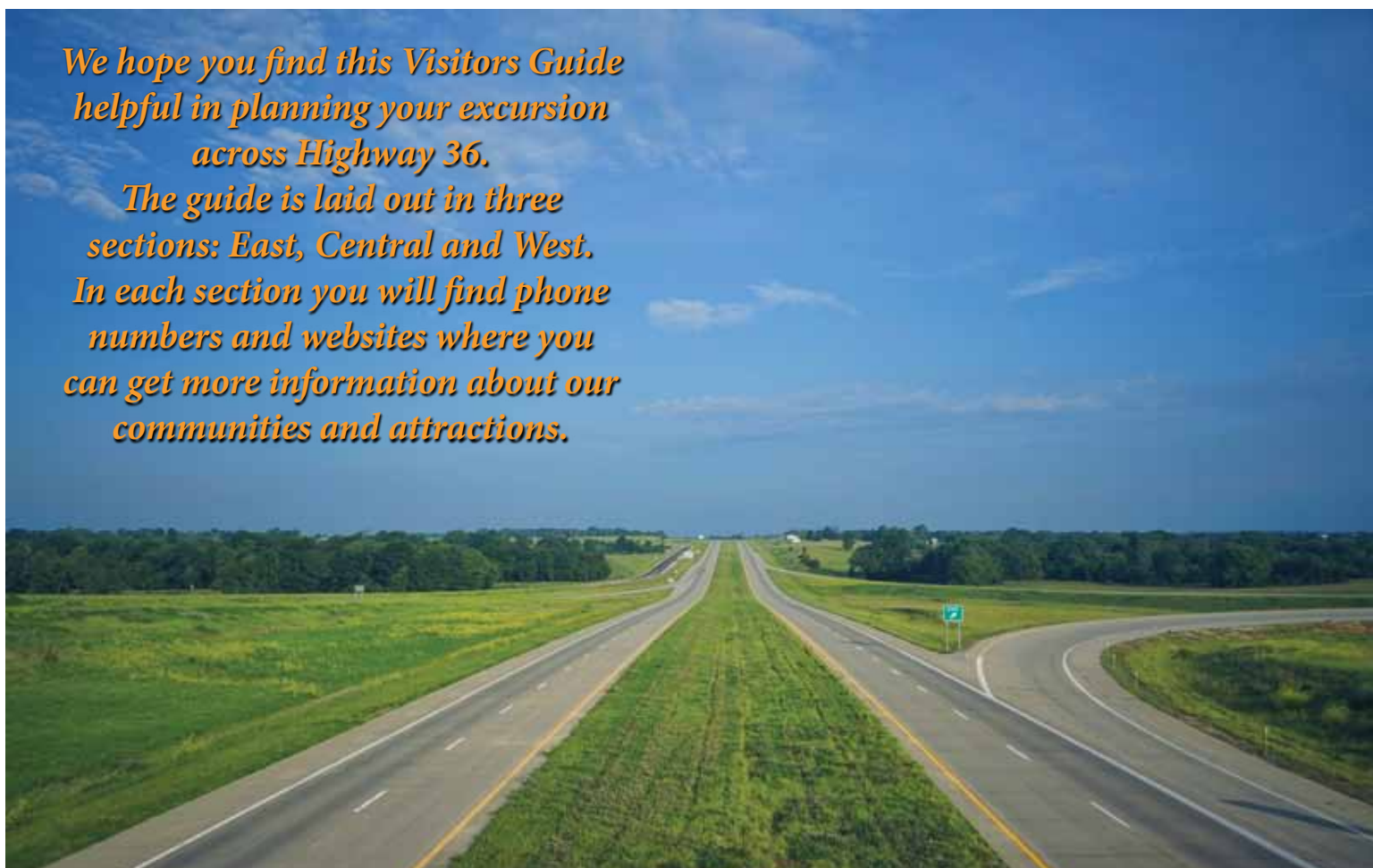
25 General John J. Pershing,
Laclede/Brookfield

49 Pony Express,
St. Joseph

26 Sliced Bread,
Chillicothe

*We hope you find this Visitors Guide
helpful in planning your excursion
across Highway 36.*

*The guide is laid out in three
sections: East, Central and West.
In each section you will find phone
numbers and websites where you
can get more information about our
communities and attractions.*





Kirksville

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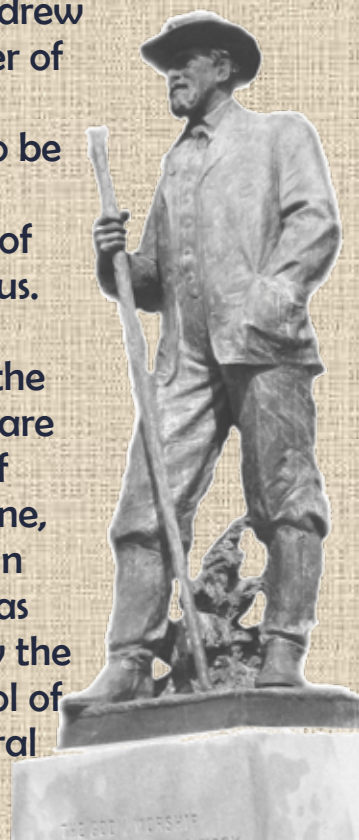
Discover.

Enjoy.



As home of Dr. Andrew Taylor Still, founder of Osteopathy, Kirksville is proud to be included in the Highway 36: Way of the American Genius.

Come learn about the evolution of healthcare at the Museum of Osteopathic Medicine, including the cabin where A.T. Still was born as well as view the new Missouri School of Dentistry and Oral Health.



VisitKirkville.com

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MISSOURI HIGHWAY 36 HERITAGE ALLIANCE
The Way of American Genius
OFFICIAL VISITORS GUIDE



Missouri Highway 36
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The Missouri Highway 36 Heritage Alliance is proud to present this Visitors Guide. The content for this guide was created and submitted by our Board of Directors and Members. We appreciate their assistance and support of this project.

***Highlighted Attractions and Lodging indicate Membership in the Missouri Highway 36 Heritage Alliance.**

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Missouri Highway 36 Heritage Alliance

The Way of American Genius

About an hour north of Missouri's busiest highway, another east-to-west road ambles through small towns and rolling farmland, offering you time to explore and appreciate the area's natural beauty and some of the Show-Me State's greatest innovators and innovations.

Welcome to Missouri's stretch of Highway 36, or, as we like to call it, "The Way of American Genius." The nickname isn't a boast (though we concede it might be a humble brag) so much as it is acknowledgement of the great Missourians – and their contributions to the world – who once called the area home.

Mark Twain. Walt Disney. The guys who invented sliced bread. The home of the Pony Express. They all have ties to this stretch of four-lane road in northern Missouri, where the finger waved at you by fellow drivers isn't an insult, but a friendly acknowledgement of your passing through.

Whether your path moves from east to west or west to east, take time to get off of it and explore the entire Highway 36 corridor, which extends 36 miles to the north and 36 miles to the south of the actual highway.

You'll learn more about renowned Missouri physicians

whose work improved the lives of others, military leaders whose successes are unparalleled, entrepreneurs who built retail empires, tech-savvy folks who opened lines of communication in rural areas, and so much more.

While your attention may shift to the past, don't overlook the present as you travel along The Way of American Genius.

Beautiful parks, lakes, streams and conservation areas dot the landscape of the Highway 36 corridor, welcoming folks who appreciate Mother Nature and all she has to offer.

Meals that make your grandma jealous are part of the experience when you travel along this route, and locally owned cafes, bakeries, wineries and breweries offer a true taste of the Show-Me State. Stick around for seconds. We tend to think it's polite if you do.

Folks who live around here enjoy life at a slower pace. And we hope our visitors do, too. Take your time, enjoy the ride and all The Way of American Genius has to offer.

It's the smart thing to do.



EAST 36

The roaring waters of the Mississippi River in Hannibal mark the beginning of your westward passage on Missouri Highway 36 as you enter the Show-Me State.

Known as the hometown of Mark Twain, one of the featured figures along The Way of American Genius, Hannibal boasts several attractions connected to the author's life.

The Mark Twain Boyhood Home and Museum, for example, includes the Clemens home (Twain's birth name was Samuel L. Clemens), along with the Becky Thatcher House – the family home of the girl who inspired Tom Sawyer's fictional love interest.

Elsewhere around the city, enjoy a tour of Mark Twain Cave, the home where The Unsinkable Molly Brown grew up and vintage toy trains on display at Big River Train Town and Museum.



After learning about the city's history, connect with local artists and artisans in downtown shops, grab lunch or dinner, indulge on a chocolate-sampling spree, or simply relax with a cold drink crafted by local brewmasters.

As you travel along the Highway 36 corridor (36 miles both north and south of the actual highway) you'll find several opportunities for off-the-beaten path exploration.

South of Hannibal, and also on the banks of the Mississippi, you find stops such as the Louisiana Area Historical Museum in Louisiana. To the west you'll have a chance to fish, splash or boat on Mark Twain Lake, near the communities of Florida, Perry and Monroe City. A drive in the countryside is always enjoyable and leads through farmland and places like the Heartland Dairies in LaBelle.

One of the northernmost cities

along this section of the Highway 36 corridor is Kirksville, home of Dr. A.T. Still. Learn more about his life and contributions to medicine at the A.T. Still National Osteopathic Museum on the campus of Truman State University.

For more local history and a sampling of the arts, visit the Adair County Historical Society Museum and the Kirksville Arts Center.

Along with Dr. Still, Kirksville is well known among outdoors enthusiasts for its great hunting opportunities. Also, Kirksville has one of the region's outdoor gems, Thousand Hills State Park. Popular among hikers and cyclists, Thousand Hills has recreational opportunities on Forest Lake, plus a campground and cabins.

About 30 minutes south of Kirksville, in Macon, more opportunities for outdoor fun are found at Long Branch State Park. Inside the park is the popular Long Branch Lake, which has a



GENTIUSES:



Mark
Twain
Hannibal



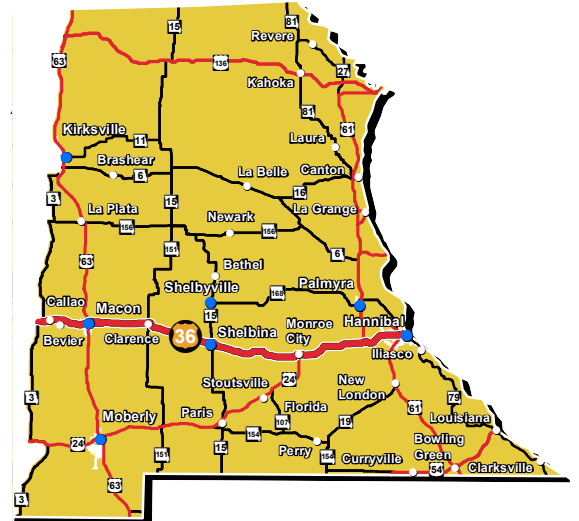
EAST 36

Regional Events

End of June: Mark Twain Lake Rodeo, Mark Twain Lake

July 4th Weekend: National Tom Sawyer Days, Hannibal

August: Fork and Cork Artisan Festival, Macon
3rd Weekend of Oct.: Folklife Festival, Hannibal



Macon is a great place to take in a live performance, too, thanks to Maples Repertory Theatre. Shows are staged in the renovated, circa 1889 Royal Theatre from June-December and include everything from full-scale productions to cabaret concerts. For a real taste of Macon, visit West Winery, where you sip a variety of grape and fruit wines in a casual atmosphere.

Macon is a hub of activity for those interested in all things related to trains. Just north of Macon, in La Plata, the Amtrak History Exhibition and Gallery is found inside two Amtrak train baggage cars adjacent to the Depot Inn and Suites. South of Macon, in Moberly, the Railroad Museum has loads of



information on railroad history and an original caboose. And at Rothwell Park, jump on the Magic City Line for a mini train ride.

Also in Rothwell Park, stop for a selfie with the statue of Gen. Omar N. Bradley, a hometown hero and American military genius who grew up in Randolph County and graduated from Moberly High School.




Mark Twain Cave | Hannibal

swimming beach and some of the area's best bass fishing. Camping and hiking are other popular activities at the park.



A.T. Still
Macon to
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Macon County Historical Society

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www.maconcountyhistoricalsociety.com

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CENTER
Short Line Railroad Depot Museum
The Center Depot of the Short Line Spur of the Hannibal-St. Louis Railroad is owned and operated by the Ralls County Historical Society. The Center Depot Museum includes a number of original Short Line Railroad artifacts and more.

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ATTRACTIONS

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www.Floridaresortandwinery.com
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Mark Twain State Park

37352 Shrine Rd. | 573-565-3440
www.mostateparks.com
Adjacent to Mark Twain Lake, this park features a swimming beach as well as fishing and boating on the lake's 18,000 acres. And hiking trails, picnic areas, camping, cabins, and a playground.

Mark Twain Birthplace State Historic Site

37352 Shrine Rd. Stoutsville, Mo.
573-565-3449
www.mostateparks.com
A two-room rented cabin Samuel Clemens - Twain's real name - was born in, first editions of many of

the author's works, a handwritten manuscript of *The Adventures of Tom Sawyer* and many original furnishings.

HANNIBAL

Mark Twain Boyhood Home & Museum Properties

120 North Main St | 573-221-9010
www.marktwainmuseum.org
Visit the Boyhood Home that became the inspiration for some of Mark Twain's greatest works. See where spent his youth and learn about his life in the 8 building museum complex. Features historic artifacts and hands-on activities.

Cave Hollow Complex

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www.marktwaincave.com
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Hannibal Trolley Co.

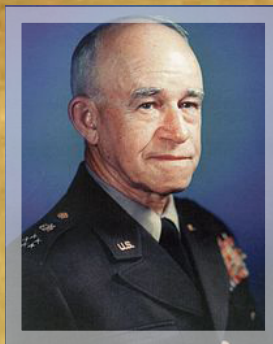
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Highway 36 INNOVATOR

"THE SOLDIER'S GENERAL"



General Omar N. Bradley

Bradley was tasked with one of the most significant missions of the entire war: the Invasion of Normandy. He led troops on D-Day (June 6, 1944) when Allied forces moved against the German army in France. In less than a year, forces commanded by Bradley controlled much of Germany. Before the war ended in May 1945, Bradley held the distinction of serving as field commander of the largest American force in history.

In 1949, Bradley was named the first-ever Chairman of the Joint Chiefs of Staff and by 1950 was appointed by Congress as General of the Army with five stars.

In all of history, that rank is only exceeded by the nation's first president and, strangely enough, another prominent military leader from Missouri, Gen. John J. Pershing.

Sources: *State Historical Society of Missouri, Hall of Famous Missourians*



Only two people in the history of the United States military outrank Missouri-born Gen. Omar N. Bradley. One of them is George Washington. Yes, *that* George Washington.

Born in tiny Clark, Mo., in 1893, Bradley moved to Moberly as a teenager and later attended the U.S. Military Academy at West Point. At West Point, Bradley ranked 44th in his class of 164 (a class that included future President Dwight D. Eisenhower) and then spent the early part of his military career teaching and training troops.

In 1940, Bradley commanded the Infantry School in Fort Benning, Georgia. After U.S. forces suffered a defeat in North Africa in 1943, then Gen. Eisenhower sent for Bradley, who led a victory over German forces.

After next leading the U.S. to a successful invasion of Sicily,

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ATTRACTIONS

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Hannibal History Museum

200 N. Main | 573-248-1819
www.hannibalhistorymuseum.com
Photographs, artifact, video and exhibits tell the remarkable story of 200 years of Hannibal history.

Mark Twain Brewing Co.

422 N. Main St. | 573-406-1300
www.MarkTwainBrewery.com
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Cave Hollow West Winery

300 Cave Hollow Rd | 573-231-1000

www.cavehollow.westwinery.com
From dry reds to sweet whites, this winery has something for every taste, including special Mark Twain vintages you can only purchase at the winery.

Mark Twain Mississippi Riverboat

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Molly Brown - The Titanic's Famous Lady [Birthplace]

600 Butler St | 573-248-1819
www.hannibalhistorymuseum.com
Did you know Molly Brown was on her way to Hannibal when the



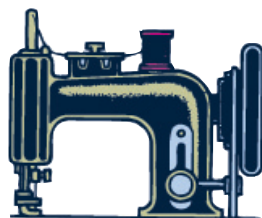

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Haunted House on Hill St.

215 Hill St. | 573-248-8040
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www.hickorystickquiltshop.com
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ILASCO

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573-248-1216
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KIRKSVILLE

Thousand Hills State Park

660-665-7119
www.mostateparks.com

This location offers hiking, biking, and wildlife viewing along the miles of shoreline of Forest Lake, and the acres of wooded lands.

A.T. Still National Osteopathic Museum

800 West Jefferson St. | 660-626-2359
www.visitkirkville.com
Dr. Andrew Taylor Still (1828-1917) founder of Osteopathy established the first osteopathic medical school in Kirksville in 1892. The museum's collection of original documents, and other artifacts span over 150 years of the evolution of osteopathic medicine

Adair County Historical Society Museum

211 South Elson | 660-665-6502
www.visitkirkville.com
Displays include pioneer materials, and American Indian relics and a cannonball that struck the courthouse in the 1862 Battle of Kirksville.

Kirkville Veterans Memorial

801 East Mill St | 660-665-3766
www.visitkirkville.com
The Veterans Memorial commemorates the sacrifices of area men and women who have served in the military. Alongside the Veterans'

memorial is a WW I German Howitzer as well as a Civil War Cannon.

Ruth Towne Museum

Corner of Franklin and Normal
660-785-4114
www.visitkirkville.com
Truman State University houses a wide-range of memorabilia and artifacts from Missouri's history in the Ruth Towne Museum, located at the corner of Franklin and Normal. The museum also houses the University's Office of Admission.

Kirkville Arts Center

117 S. Franklin | 660-665-0500
www.Kirkvillearts.com
They host month-long exhibits in their gallery. Also the space is home to special events and productions as well as classes and programs.

The Battle of Kirksville Confederate Grave Marker

West Washington St | 660-665-3766
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In 1862, Kirksville was the site of an important battle which cemented northern Missouri for the Union. The mass grave of executed Confederate soldiers is marked in the Forest Llewellyn cemetery a few blocks west of Kirksville's Square.



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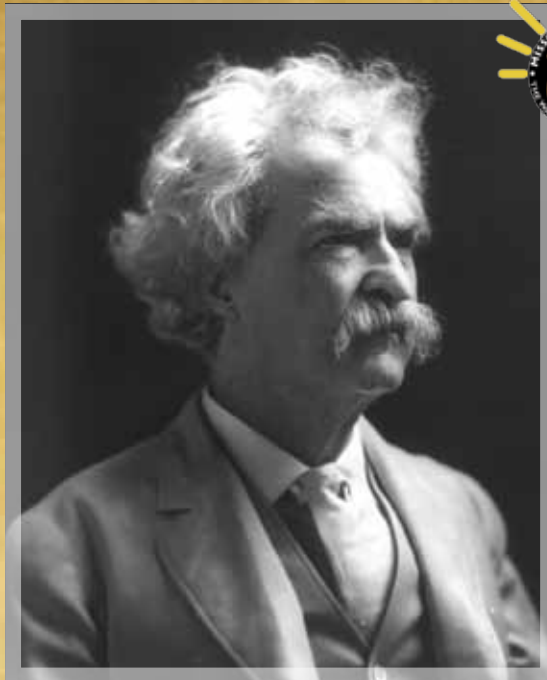


Call for Details, 660-213-4584 or See a Virtual Tour Online: www.HeartlandMissouri.com



Genius Spotlight

Mark Twain



“It is better to keep your mouth closed and let people think you are a fool than to open it and remove all doubt.”

experiences in Hannibal and created two of the most notable characters in American literature, Tom Sawyer and Huckleberry Finn. The fictional town of St. Petersburg stood in for Hannibal in “The Adventures of Tom Sawyer,” and “Adventures of Huckleberry Finn.”

In addition to his career as an author, Twain traveled the world as a sought-after speaker, even though he was often dogged by financial woes. A man of many talents, Twain held three patents; one for an adjustable strap for shirts and undergarments, one for a self-pasting scrapbook, and one for a trivia game.

Anytime there’s a discussion about famous Missourians, Mark Twain is a highlight of the conversation.

Born in Florida, Mo., as Samuel Clemens, the future author moved to Hannibal as a boy and was taken with its people and the setting. He loved life in the Mississippi River town, and he loved the river itself.

As a young man, Clemens moved to St. Louis and worked the Mississippi as a riverboat pilot. He later developed his pen name – Mark Twain – from a river term meaning two fathoms, or 12 feet, which allowed for a vessel’s safe passage.

As a writer, Twain drew from his



Tom Sawyer Huck Finn Statue

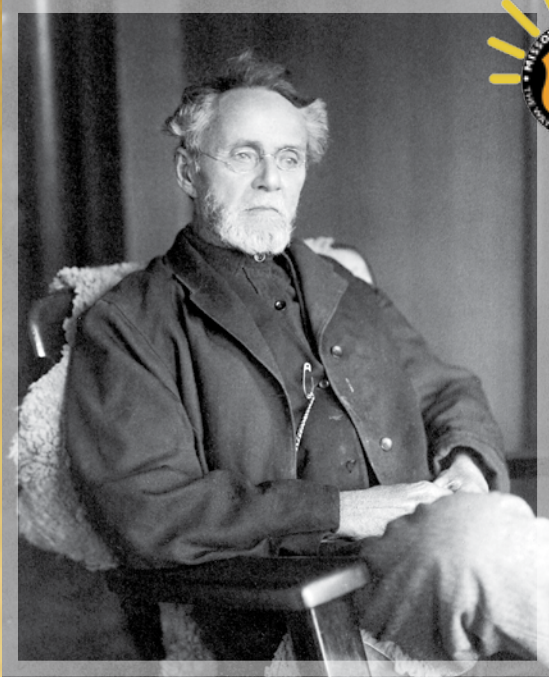
“I am a border ruffian from the State of Missouri. I am a Connecticut Yankee by adoption. In me you have Missouri morals, Connecticut culture; this, gentlemen, is the combination which makes the perfect man.”



Mark Twain Boyhood Home

Genius Spotlight

Andrew Taylor Still



“Let us not be governed today by what we did yesterday, nor tomorrow by what we do today, for day by day we must show progress.”

Dr. Andrew Taylor Still, the founder of osteopathic medicine, is Kirksville's genius on Missouri Highway 36.

Developed by Still in 1874, osteopathic medicine is a unique and innovative form of medicine promoting the interconnectedness of the body, mind, and spirit. Still's osteopathic principles state each individual part of the body works together to create a healthy, functioning whole.

Still had many grim experiences as a hospital steward while serving in the 9th Kansas Cavalry for the Union Army during the Civil War; he returned and faced yet another grave personal crisis, as an epidemic of spinal meningitis killed three of his children, and he had



A.T. Still Statue

already lost his first wife who died during childbirth. Still became discouraged with traditional medicine and sought a new way to heal. A practitioner believing in the body-mind-spirit philosophy, he founded the American School of Osteopathy in 1892.

By 1895 more than 30,000 osteopathic treatments were given at the infirmary in Kirksville.

The Wabash Railroad increased to four the number of daily passenger trains to Kirksville because so many people came to Kirksville seeking osteopathic treatment.

A true genius, Still also dabbled with inventions and in the 1870s, he patented an improved butter churn. Later inventions focused on medicine. Among them was the patient brace, designed to keep patients from falling off the narrow treatment table.

Still saw patients and remained active in the American School of Osteopathy almost until his death at age 89 in 1917; the beloved “Old Doctor” is remembered for changing the healing profession substantially.

Today, there are more than 70,000 osteopaths worldwide, and there are 30 accredited osteopathic colleges in the U.S.

Next time you visit Kirksville, take time to learn more about Still by visiting the Museum of Osteopathic Medicine. The museum is devoted to the practice of osteopathy and to Still, who in 2014 was inducted into the Hall of Famous Missourians at the State Capitol in Jefferson City.

“To find health should be the object of the doctor. Anyone can find disease.”

Quilted Square

511 S Baltimore, Ste 10 | 660-665-7533

Open for over 10 years, the Quilted Square has approximately 900 bolts of fabrics. You'll also find a large collection of books and patterns.

LABELLE
Heartland Dairies

14014 255th St | 660-213-4584

www.HeartlandMissouri.com

See the 60 cow carousel in action from the viewing room at Missouri's largest dairy. Milking over 4000 cows daily - that's 360 cows an hour.

LAGRANGE
Mark Twain Casino

104 Pierce St. | 1-866-454-LUCK

www.marktwaincasinolagrange.com

Enjoy hundreds of slots and tons of table games. Beautiful RV Park on site.

LAPLATA
Amtrak History Exhibition and Gallery

1245 N. Brown St | 660-332-4669

SilverRails.com

This exhibit is contained inside two Amtrak train baggage cars which have been relocated to the grounds of the Depot Inn and Suites. The train cars house display cases full of train and Amtrak memorabilia and art.

LOUISIANA
Historical Downtown District & Museum

304 Georgia St | 573-754-5921

www.louisiana-mo.com/v1/

Tour our Historic downtown district, explore the Louisiana Area Historical Museum and enjoy the beautiful murals in the historic district.

MACON
Long Branch Lake State Park

660-773-5229

mostateparks.com/park/long-branch-state-park

Location offers bountiful bass fishing, boating, and swimming on Long Branch Lake. Location also offers camping at 80 sites, hiking, and picnic/meeting areas.

Maples Repertory Theatre

102 North Rubey | 660-385-2924

www.MaplesRep.com

Maples Repertory Theatre, North Missouri's Professional theatre is located in Downtown Macon. In 2004, the theatre opened its first season of three shows. Eight years later, the current season includes six full-scale productions and more.

Blees Hildreth Museum

660-385-5706

www.maconmochamber.com/Attractions.htm

The Blees Still Hildreth Museum is filled with memorabilia from the turn of the century that especially commemorates the life of Col. William Blees. Festivals and special events take place at the museum throughout the year.

West Winery

107 Vine | 573-268-3424

www.westwinery.com

Enjoy Missouri wine while overlooking the production area; browse local wares, wine making kits and supplies.

Macon County Historical Society

1402 S. Missouri St. | 660-346-7780

www.maconcountyhistoricalsociety.com

The Blees Still Hildreth Museum is filled with memorabilia from the turn of the century that especially



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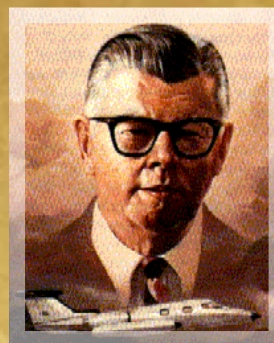
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HIGHWAY 36 INNOVATOR **PIONEER IN AIR CRAFT**



William "Bill" Lear

When it comes to innovators, few connected with Missouri's Way of American Genius, are as prolific as William "Bill" Lear.

Born in Hannibal in 1902, Lear is best known as the man who invented the Lear jet, but his first love was radio - and all things related to it.

While living as a teen in Oklahoma, Lear opened a small radio lab in his home. He developed a "B" battery eliminator so radios could run on household electricity.

After World War II, he created the Lear F-5 Autopilot, considered one of the great

inventions in aviation because it allowed pilots to lock onto homing signals and land aircraft in what's called "zero zero" weather, meaning clouds are down to the ground and visibility is zero.

After working on different projects for many years, Lear in 1962 put all his effort, and money, into one idea: Developing an aircraft for the individual. By 1963, his dreams were a reality. Sales of the Lear Jet topped \$52 million in the first year.

Lear also is credited with creating the eight-track stereo and cartridge system, a multi-billion dollar industry in the late 1970s.

Source:
National Aviation
Hall of Fame



commemorates the life of Col. William Blees. Festivals and special events take place at the museum throughout the year.

MOBERLY **Cooper's Oak Winery**

660-263-6070
www.moberlychamber.com/visitors-information/tourism/
Located in Higbee, the winery is located on the premises of A & K Cooperage, manufacturer of fine American oak barrels. A unique feature is the historic Higbee jail cell that has been renovated into a wine cellar.

Magic City Fun Center
1057 County Rd 1215 | 660-998-4563
Mini golf, batting cages, arcade, bounce house, go-karts.

Railroad Museum
www.randolphhistory.com
The Railway Express office houses a Railroad Museum, complete with an original caboose and pullman car. A stately clock tower stands sentry at the end of Reed St.

Shepherd Farms, Inc.
660-261-4567
www.shepherdfarms.com/
This 3000 acre working farm is home to over 600 head of buffalo, and is also home to a large pecan orchard and the nation's largest producer of Eastern Gamagrass. You can observe the herd and then purchase buffalo meat in their store.

MONROE CITY
Mark Twain Lake and Clarence Dam
20642 MO Hwy J | 573-735-4907
Many recreational opportunities await you on this 55,000-acre land and water project spanning the Salt River Valley in Northeast Missouri.

Mark Twain Landing
800-700-9422
www.marktwainlanding.com
Outdoor water park along with camping and lodging available.

St. Peter's Catholic Church
314 South Main St.
This church, also known as Brush Creek Church, is an architectural treasure which is famous as the site of the baptism of the first African-American priest in the United

States, who has been nominated for sainthood.

NEW LONDON
Ralls County Courthouse
311 S Main « 573-985-5633
The Ralls County Courthouse is located on Main Street. Constructed in 1858, it is the oldest continuously-serving county courthouse west of the Mississippi River. The basement features a mural depicting Ralls County history.

NOVINGER
Coal Miner's Museum/ Novinger Log Homestead
15892 State Hwy 6 | 660-488-6795
Coal mining was the main industry of north Missouri in the late 19th and early 20th centuries. Several profitable mines dotted the countryside and were operational until the mid-1900's. The Coal Miner's Museum contains coal mining items, farm antiques .

PALMYRA
Halls Chuck Wagon
220 South Main St | 573-769-3064
facebook.com/hallschuckwagon
Enjoy periodic performances or book your next large event here.

Gardner House Museum
417 South Main | 573-769-3076
www.showmepalmyra.com
National Register of Historic Places; Museum showcases unique historic items. Hours 10 a.m.- 4 p.m. Memorial Day - Labor Day. No admission charge; donations welcome.

Historic 1858 Civil War Jail
Corner of Lafayette & Dickerson
573-822-7598
Restoration in Progress; National Register of Historic Places; Genealogy Resource Center for Northeast Missouri. Tour "Old Marion County Jail" 10 a.m. - 2 p.m. Wednesdays or by appointment with Heritage Seekers.

PARIS
Union Covered Bridge
573-565-3449
www.mostateparks.com/park/union-covered-bridge-state-historic-site
The only "Burr-arch" covered bridge in Missouri is located near Paris. Named for the Union Church which once stood nearby, this 125 foot-long, 17 ½ foot-wide bridge was built in 1871 by Joseph C. Elliott for \$5,000.

Monroe County Museum
660-327-1831
www.monroehistory.net
The Monroe County Historical Museum is located on the first floor of the Monroe County Courthouse. The museum is open during regular business hours of the courthouse.

PERRY
M.W. Boudreaux Memorial Visitor Center
573-565-2112
www.CorpsLakes.us/MarkTwain
Spectacular views of Mark Twain Lake and dam are provided by a large viewing deck that surrounds the north side of the new building and extends across a foot bridge to a dam and spillway overlook. Inside features hands on ecology exhibits and tons of lake information.

REVERE
Battle of Athens State Historic Site
660-327-3871
www.mostateparks.com
Battle of Athens Historic Site is a place of beauty and significance. Its historic buildings, tree-studded landscape, and mile of Des Moines River frontage make the site a perfect place to hike, picnic or camp.

SHELBYNA
Midwest Quilt Company
102 Hall St | 573-588-7000
midwestquiltco.com
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HIGHWAY 36 INNOVATOR **FORGING A PATH FOR AFRICAN** **AMERICAN WOMEN**



Arizona Cleaver Stemons

and envisioned a progressive organization that would address societal issues affecting all humanity. With four fellow coeds, she founded a Zeta Phi Beta Sorority in 1920, with programs designed to demonstrate concern for the human condition.

After college, she continued her legacy to the Zeta Phi Beta Sorority. Zeta Phi Beta has grown to an international organization with a worldwide membership of more than 100,000. There are chapters from Africa to Belgium, with a continuing focus on service and bettering society for all humanity.



Born in Pike County Missouri and raised in Hannibal, Arizona Leedonia Cleaver Stemons was educated at Douglas School, a public school in Hannibal, Missouri, where she later returned to teach. Upon graduating high school, furthering her education was a priority, leading to her attendance of Howard University in Washington D.C.

During her time at university, Stemons excelled academically



BOWLING GREEN

Cozy C RV Campground

16733 Hwy 54 | 573-324-3055

CozyCampground.com

Super 8

1216 E. Champ Clark Dr | 573-324-6000

Super8.com

BRASHEAR

Lost Branch Lodge

21614 Lost Branch Way | 660-627-2500

LostBranchLodge.com

HANNIBAL

Best Western Plus On The River

401 N. Third St | 573-248-1150

BestWestern.com

Days Inn

4070 Market St | 573-248-1700

DaysInn.com

Dubach Inn

221 N. Fifth St | 573-355-1167

DubachInn.com

Econo Lodge

3604 McMasters Ave | 573-221-0422

Econolodge.com

Garden House Bed and Breakfast

301 N. 5th | 866-423-7800

GardenHouseBedandBreakfast.com

Garth Woodside Bed and Breakfast

11069 New London Rd | 888-427-8409

GarthMansion.com

Belvedere Inn Bed & Breakfast

521 Bird St. | 217-799-6086

belvedereinnhannibal.com

Hannibal Inn and Conference Center

4141 Market St | 573-248-8000

HannibalInn.com

Holiday Inn Express Hotel and Suites

4000 Market St | 573-406-0300

HIExpress.com

Main Street Bed and Breakfast

Main at Center St. | 573-406-3892

LulaBelles.com/LB.mainstreet.html

Mark Twain Cave Campground

7097 County Rd 453 | 573-221-1656

MarkTwainCave.com

Quality Inn

120 Lindsey Dr | 573-221-4001

QualityInn.com

Reagan's Queen Anne Bed and Breakfast

313 N. 5th St | 888-221-1251

ReagansQueenAnne.com

Rockcliffe Mansion Bed and Breakfast

1000 Bird St | 573-221-4140

RockcliffeMansion.com

Stone School Inn Bed and Breakfast

5388 CR 409 | 573-406-0398

StoneSchool.net

Super 8

120 Huckleberry Heights Dr

573-221-5863

Super8.com

Sleephat Suites

105 Lakeside Dr | 573-221-1550

PALMYRA

Budget Inn

423 E. Lafayette St. | 573-769-2007

KIRKSVILLE

Brashear House Bed and Breakfast

1318 E. Normal St | 660-627-0378

BrashearHouse.com

Budget Host Village Inn

1304 S. Baltimore St | 660-665-3722

BudgetHost.com

Comfort Inn

2209 N. Baltimore St | 660-665-2205

ComfortInn.com

Days Inn

3805 S. Baltimore | 660-665-8244

DaysInn.com

Holiday Inn Express

2702 S. Franklin St | 660-627-1100

HIExpress.com

Knights Inn

2521 S. Franklin | 660-665-8352

KnightsInn.com

Lakeroad Village RV Park

23067 Potter Trail | 660-665-2228

LakeRoadRV.com

Northeast MO Fairground Camping

2700 E. Illinois St | 660-665-8500

VisitKirksville.com/Camping

Super 8

1101 Country Club Dr | 660-665-8826

Super8.com

Thousand Hills State Park Campground

20431 Missouri 157 | 660-665-6995

MoStateParks.com

Thousand Hills State Park Lodging

20431 Route 157 | 660-665-7119

MoStateParks.com

LA GRANGE

Wakonda State Park Campground

32836 State Park Rd | 573-655-2280

MoStateParks.com

MACON

Comfort Inn

1821 N. Missouri St | 660-395-8000

ComfortInn.com/hotel/mo184

Long Branch State Park Campground

28615 Visitor Center Rd | 660-773-5229

MoStateParks.com

Phillips Place Bed and Breakfast

705 Jackson | 660-385-2774

PhillipsPlaceBAndB.com

Super 8

203 E Briggs Dr | 660-385-5788

Super8.com

MOBERLY

Best Western Moberly Inn

1200 Route 24 East | 660-263-6540

BestWestern.com

Holiday Inn Express

1801 W. Outer Rd | 660-269-9700

HIExpress.com

Super 8

300 E Route 24 | 660-263-8862

Super8.com

Thompson Campground at Rothwell Park

207 Rothwell Park Rd | 660-998-0143

MoberlyMo.org/parks

MONROE CITY

Frank Russell Campground

20642 Hwy J 573-735-4097

ReserveAmerica.com

Indian Creek Campground

20642 Hwy J | 573-735-4097

IC Marina.com

Mark Twain Landing

42819 Landing Lane | 573-735-9422

ReserveAmerica.com

NEWARK

Lodge & Steakhouse-Lodging

400 New Creation Rd | 660-284-6333

OzarkSteakHouse.com

PARIS

Lake Village Motel

18337 Route 15 | 660-327-5151

LakeVillage.net

PERRY

Cannon Dam Cabins

42526 Cabin Rd | 573-565-3432

Cabins.CannonDam.net

Kennedy's Red Barn Inn

22748 Joanna Dr | 573-828-4726

RedBarnInn.com

Ray Behrens Campground

20642 Hwy J | 573-735-4097

ReserveAmerica.com

Timber Ridge Resort

22764 Joanna Dr | 573-565-3135

MarkTwainLake.info

SHELBYNA

Shelbina Lake Campgrounds

5364 Golf Course Dr | 573-588-4755

CityofShelbina.com/lake

STOUTSVILLE

Lodge At Mark Twain Lake

20884 Monroe CR 479 | 573-672-3230

LodgeAtMarkTwainLake.com

Mark Twain State Park Cabins

20057 St. Park Office Rd | 573-565-3440

MoStateParks.com

Mark Twain State Park Campground

20057 St. Park Office Rd | 573-565-3440

MoStateParks.com

South Fork Resort

36765 Rte 154 | 573-565-3500

SouthForkResort.com

Wineries on Highway 36 - The American Genius Highway



A journey down the American Genius Highway has a lot to offer, and that includes several beautiful and inviting Missouri wineries. Enjoy deliciously, award-winning wines each boasting a one-of-a-kind experience.

Tippel Hill Winery near St. Joseph is one of Missouri's newest wineries. They embrace their countryside atmosphere and offer dry to sweet, fruit to varietal options that are sure to please everyone. They invite you to come for the wine, stay for the fun.

Windy Wine Company in Osborn is located on a Missouri Century Farm that's been in the family for 7 generations. Their winemaker is known for experimenting with new wines including their popular Peanut Butter and Jelly Wine.



Grindstone Valley Winery is housed in a former American Legion building. They embrace this history and support several veteran's programs in the area.

West Winery in downtown Macon is housed in a historical building that was

once a haberdashery. Enjoy their beautiful stained glass windows and a glass of wine made only a few feet away from where you're sitting.

Black Silo Winery is nestled in the beautiful rolling hills of northern Missouri, the winery will draw you back to a setting

reminiscent of a simpler life, where time and worries dissolve into the countryside.

Jowler Creek Vineyard & Winery located in Platte City is a haven in the countryside. The winery prides itself on being a sustainable "green" winery; just ask the baby doll sheep who help "mow" around the grape vines.

Pirtle Winery in downtown Weston is located in a beautiful former church. Enjoy a glass of wine in their wine garden and give one of their signature meads (honey wine) a try.

Weston Wine Company also located in Weston is a royal affair. Enhance your wine tasting experience with one of their Royal Tastings (reservations recommended).

Riverwood Winery in Rushville is a unique winery located in a remodeled school building. Let them teach you how to slow down and enjoy the little things in life, like a glass of locally made, handcrafted wine.



CENTRAL 36

Great minds, a great innovation and an abundance of small-town charm are part of your travels through the Central Region of the Way of American Genius.

Start by exploring Marceline, the childhood home of Walt Disney. Although Disney lived in Marceline only a few years, the city was very special to him.

Even when he achieved a level of fame few people can imagine, Disney retained ties to this small Missouri town, which commemorates his life and work at the Walt Disney Hometown Museum. Marceline feels as strongly about Disney as he felt about it, and you find his name attached to the local post office, a municipal swimming pool and an elementary school.



Tillman House, Linn County Historical Society | Brookfield

GENIUSES:

**Walt
Disney
Marceline**

Inside the Walt Disney Hometown Museum – which features an impressive collection of Disney family effects – you get a sense of the bond shared between



Walt Disney Hometown Museum | Marceline

the man and the community. His love of trains also is evident, and one of the key reasons the museum occupies a renovated and restored Santa Fe Depot.

Although Marceline is home to perhaps the region's best-known genius, there are many places for you to connect with regional history along Highway 36.

In Brookfield, a short drive west of Marceline, visit the Tillman House Museum, a great repository of local history and beautiful antiques. While there, learn more about some of the area's noted residents, including Dr. Howard A. Rusk, the father of rehabilitative medicine.

If you're traveling Highway

36 in the late summer, there's more than foliage to watch for. Every Labor Day weekend, Brookfield hosts the Great Pershing Balloon Derby, the longest running balloon derby in the nation. The event celebrates Gen. John J. Pershing's ties to the area and his status as one of the world's greatest military leaders.

Read about Pershing's life when you stop at the Pershing Boyhood Home State Historic Site in Laclede. Details about his career make this a must-see destination for those interested in American and military history. The home is close to Pershing State Park, where activities include picnicking and camping. Also nearby is Locust Creek Covered Bridge State Historic Site. The bridge was built in 1868 and was part of Route 8, which was replaced by U.S. Highway 36. At 151 feet, it's the longest of Missouri's four remaining covered bridges.

Along the Highway 36 corridor, other great opportunities to explore the area's history and heritage abound.



Locust Creek Covered Bridge | Laclede

**John J.
Pershing
Laclede**



CENTRAL 36

Regional Events

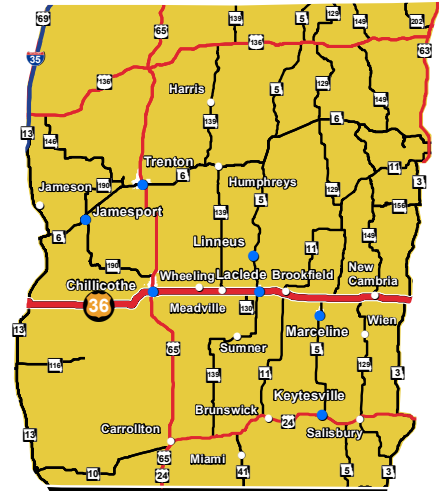
**1st Saturday in August: Sliced Bread Saturday,
Chillicothe**

**Labor Day Weekend: Pershing Balloon Derby,
Brookfield**

**Third Weekend in September: Toonfest,
Marceline**

**4th Saturday of September: Heritage Days,
Jamesport**

**Third Weekend in October: Missouri Days,
Trenton**



Learn about one of the Civil War's most prominent figures at the General Sterling Price Museum in Keytesville, local law enforcement at the Linneus Historical Museum in Linneus, regional history at the Chariton County Historical Society and Museum in Salisbury, and a variety of tools from the past at the Grundy County Museum in Trenton. And don't miss Jamesport, home to one of the largest Amish communities west of the Mississippi River, for fine handcrafted furniture and gifts.

If outdoor pursuits are more to your liking, don't miss Crowder State Park in Trenton, where camping and hiking are



**Sliced Bread Exhibit, Grand River Museum |
Chillicothe**

popular activities, and the Swan Lake National Wildlife Refuge, a resting area for migrating birds.

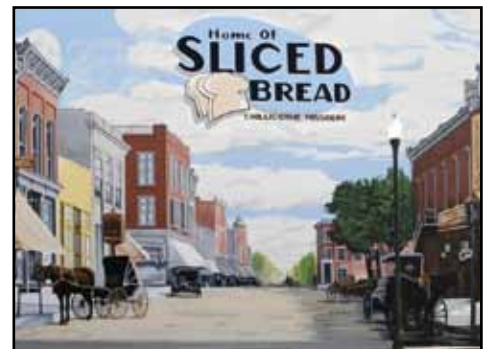
As your travels in the Central Region of Highway 36 continue to lead

west, be sure to visit Chillicothe, known to many as "The Home of Sliced Bread." It was in Chillicothe, in 1928, that the first loaves of sliced bread were served by a local entrepreneur who needed a gimmick to save his bakery.

Also, Chillicothe boasts a beautiful collection of 20 murals in its downtown area. These stunning works of art focus the city's history and culture, which you can learn more about at the Grand River Museum. Exhibits focus on everything from sliced bread to American Indian history to the U.S. military.



**Sliced
Bread
Chillicothe**



Brookfield Is ... A Great Place to Land!

Great Places to Visit...

- Tillman House Museum
- Downtown Brookfield
- General John Pershing Boyhood Home
- Pershing State Park

Great Outdoors Experiences...

- Camping
- Hunting & Fishing
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Great Local Events...

- Twin Parks Summer Festival & Concert
- BHS Alumni Weekend
- Pershing Balloon Derby
- Oktoberfest

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brookfieldmochamber.com
brookfieldcity.com

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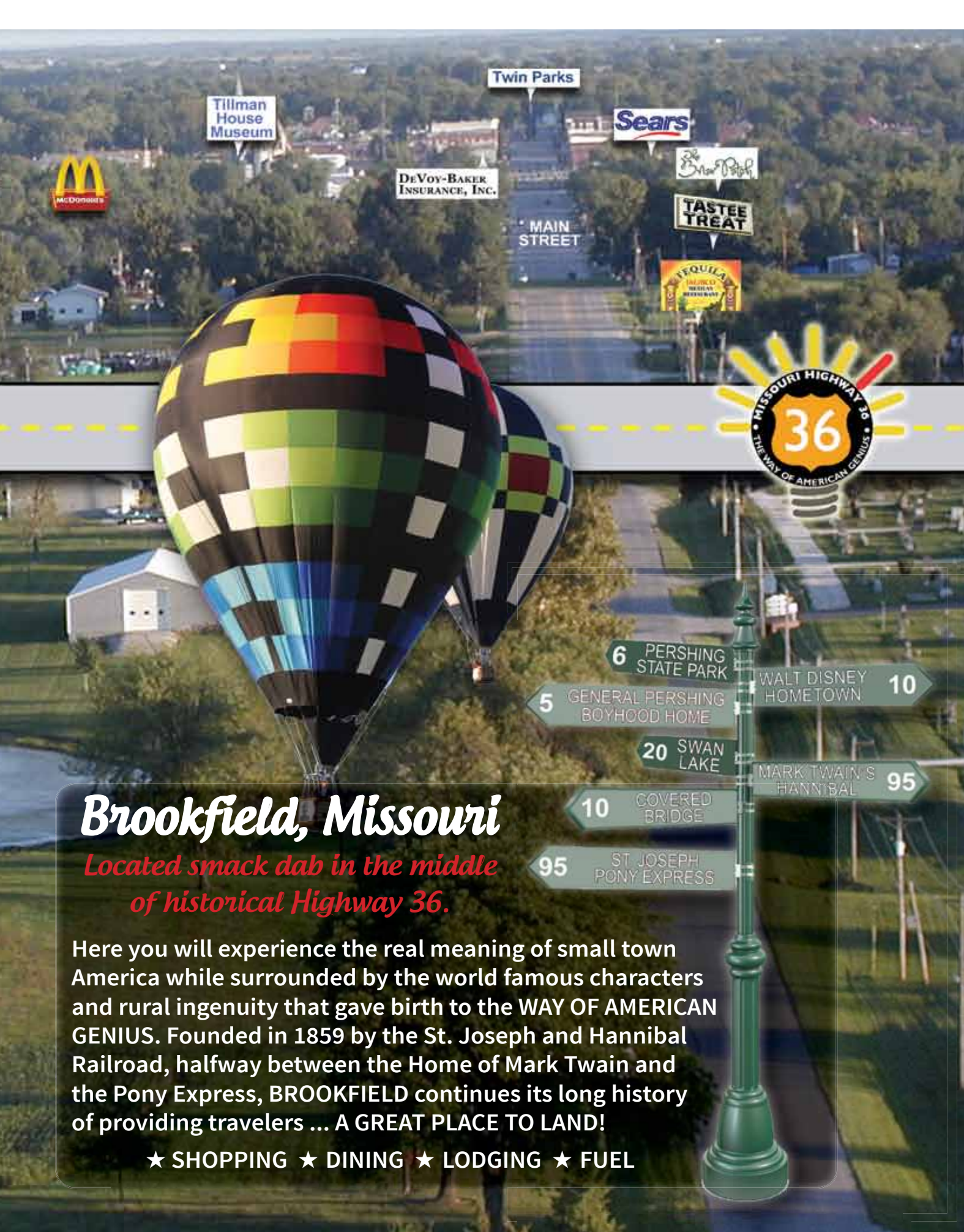
Pizza
Hut

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- Tastee Treat • Tequila Jalisco • Tina Smith Graphics



Brookfield, Missouri

Located smack dab in the middle of historical Highway 36.

Here you will experience the real meaning of small town America while surrounded by the world famous characters and rural ingenuity that gave birth to the WAY OF AMERICAN GENIUS. Founded in 1859 by the St. Joseph and Hannibal Railroad, halfway between the Home of Mark Twain and the Pony Express, BROOKFIELD continues its long history of providing travelers ... A GREAT PLACE TO LAND!

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North Missouri Arts Council



111 South Main Street USA | Marceline, MO 64658
Open Saturday, 11 am - 5 pm and most Monday evenings, 7-9 pm
www.nomoart.com



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115 S Main St. USA • Marceline, MO 64658

<http://www.yumeezicecream.com> • facebook.com/yumeezicecreamshop

(660) 376-3422



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Adamantine Johnson Home:

Chariton County landowner, Adamantine Johnson lived in this stately two-story brick home, which is now the private property of Doug Helmers and Amanda McColpin. Laura Ingalls Wilder's Father, Charles, purchased 40 acres from Johnson in 1869.

Laura Ingalls Wilder Homestead

Site Sign:

This sign is located on a tract of land once owned by Charles Ingalls, and describes how he came to purchase this property in Chariton County, MO. It is located on farm land currently owned by Bob and Sandy Gladbach.

Laura Ingalls Wilder
Homestead Site Sign



Adamantine Johnson Home



Chariton County Heritage Tours
PO Box 40 • Keytesville, MO 65261 • 660-288-3425
www.keytesvillemissouri.com

CIRCLE LODGE & TREE FARM

Located 5 miles south of historic Highway 36 in Marcelline, near the boyhood home of Walt Disney. The Circle O Lodge is a perfect stopping point on your travels. Nestled on 60 acres of mixed terrain; a three bedroom, two 1/2 bath modern log home awaits you.



While on your stop, take a break to walk the trails or cast a line in the Rock Pond.

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www.circlelodge.com 1.972-527-2801 or 1.972-523-9908
info@circlelodge.com. Find us on www.flipkey.com-property ID: 2578329

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660-388-6287

[f sewcreative/salisbury](https://www.facebook.com/sewcreative/salisbury)

BROOKFIELD

Brookfield City Lake

660-646-6122 | www.mdc.mo.gov
Location offers bird watching, fishing, and meeting areas with picnic tables. Amenities include two boat ramps, rest rooms, and ADA accessible parking lots and fishing dock.

Brookfield South City Park

660-258-5644 | www.brookfieldcity.com
This park offers several playgrounds, picnic areas, four shelter houses. The campground has a fee of \$20.00 a night. Electricity is located at each site with a dump station. Fresh water is available at each campsite.

Hueffmeier's Fine Pines Quilt Shop

27905 Hwy FF | 660-258-3244
This shop began as a Christmas Tree farm and added a quilt shop in 2006. They love turning quilts into great pieces of art.

Farmers Market

660-258-5644 | www.brookfieldcity.com
Located on South Main Street every

Saturday morning, May through October. A variety of vendors selling delicious local produce and other items.

Historic Downtown Brookfield

660-258-7255 | www.brookfieldchamber.com
We invite you to visit Brookfield's historic downtown and enjoy a day strolling down Main Street while shopping in our stores and antique shops. Look for special events and promotions throughout the year designed to enhance your visit.

Tillman House Museum

303 N Livingston St | 660-734-1525
Visit The Tillman House, with its unique structure and buggy steps. Stop by and spend a few hours perusing the antiques and learning about the dynamic people who make up the story of Linn County, people such as Brookfield native, Dr. Howard A. Rusk, known as the father of rehabilitative medicine.



Hours of Operation:

Tues. - Fri. 10a - 5p | Sat. 10a - 1p
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Genius Spotlight Walt Disney



*“My best memories
are the years I
spent in Marceline.
Your children are
lucky to live here.”*

after the Marceline that Walt knew as a child. And anyone with a sweet tooth who has been to Disneyland knows the best place to buy treats is Marceline's Confectionary.

When he arrived by train from Chicago in 1906, young Walt Disney couldn't have imagined the profound impact living in Marceline would have on his life.

But the small Missouri Highway 36 community left an indelible mark on Disney, even though he lived there a few short years.

Disney enjoyed life on his family's farm and even incorporated its workings into his first "show business" production: He put baby clothes on baby animals that inhabited the barn and encouraged his contemporaries to come see them at "Walt's Circus."

He spent many hours under a large cottonwood tree just daydreaming; today, that tree is known as Walt's "Dreaming Tree," and is listed on the



American Forests Register of Historic Trees.

Also, Disney was fascinated by trains, so life in Marceline suited him just fine because dozens passed through the community each day. Some 70 trains still rumble through town daily.

To further illustrate just how important Marceline was to Disney, consider this: the Main Street USA area at Disney theme parks is modeled

*“I hope the youth of today and the
future will know a childhood as
happy as was mine in Marceline.”*



Genius Spotlight

John J. Pershing



“The deadliest weapon in the world is a Marine and his rifle!”

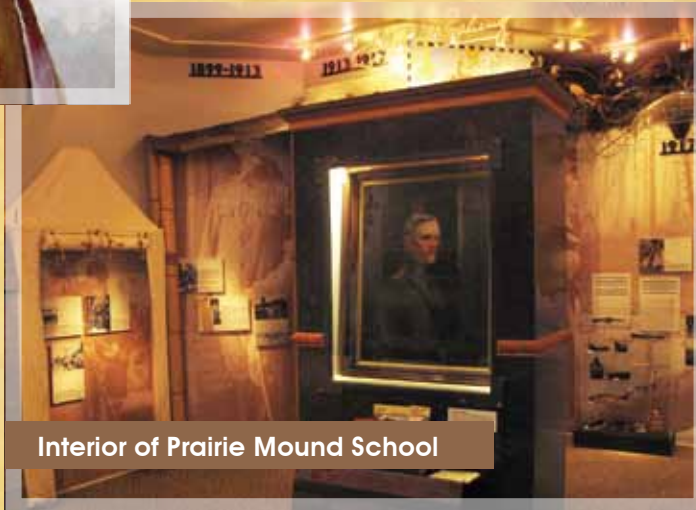
Point, not to become a soldier, but to earn what he thought would be a fine education.

He did join the Army, and during his career, Pershing was involved in frontier duty against Sioux and Apache Indians, led an expedition in pursuit of Pancho Villa and watched as, under his leadership, the Army grew from some 25,000 soldiers to nearly 3 million during World War I.

Pershing is often seen as a mentor to many of the famous generals who served the U.S. in World War II, including George S. Patton, Dwight D. Eisenhower and Omar Bradley, who hails from the Missouri Highway 36 corridor city of Moberly.

Gen. John J. “Black Jack” Pershing is the only man in U.S. military history to, in his own lifetime, be promoted to the rank of General of the Armies – which equates to being a six-star general. George Washington also reached that same rank, though it was bestowed upon him posthumously, some 177 years after his passing.

Pershing was born in Laclede and is one of the most well-known and highly regarded military leaders in history. Growing up, he



Interior of Prairie Mound School

worked on his father’s farm and later taught at the Prairie Mound School in Laclede. He decided to attend West

“A competent leader can get efficient service from poor troops, while on the contrary an incapable leader can demoralize the best of troops.”



Veterans Wall of Honor

Genius Spotlight

Sliced Bread



“The greatest invention since Sliced Bread...”

bread on their shelves, reported an amazing increase in bread sales immediately. Housewives loved the convenience of pre-sliced bread. And the rest, as they say, is the history of the greatest thing - sliced bread.

Fill in the blank: Smart phones are the greatest invention since _____.

You said “sliced bread” right?

Of course you did. Sliced bread is the innovation against which all inventions since have been compared. That much, you know. What you may not know is sliced bread first was served in Chillicothe.

In the summer of 1928, a bakery in Chillicothe was on the verge of bankruptcy. Desperate to save the store, owner Frank Bench reached out to Iowa inventor Otto Rohwedder, who had developed a bread-slicing machine.

On July 7, 1928, Bench's Chillicothe Baking Company put the first loaves of sliced bread on the shelves of area grocery stores. The rest is baking history.

Today, a tour of Chillicothe includes a collection of beautiful murals, one of which celebrates the city's status as “The Home of Sliced Bread,” and a stop at the Grand River Museum, where the famous bread slicer is on display.

Sliced bread was first produced by the Chillicothe Baking Company. The same inventors also developed a rack on which to display the bread and a



Sliced Bread Mural

twist tie closure. One of the first bread slicing machines is currently on display at The Grand River Historical Society Museum in Chillicothe. This exhibit is on loan from The Smithsonian through the Summer of 2016.

Local grocery stores who were among the first to stock sliced



Bread Slicer on loan from Smithsonian

Honoring the Genius of our Highway 36 Military Heroes

For those who have an interest in military history, The Way of American Genius has many stories to share and personalities to discover.

The Way of American Genius has no shortage of generals and military men of genius. The Hwy 36 corridor is the home of the highest ranking official in the history of the US Army. General John J. Pershing spent his pre-military life in the small town of Laclede. The museum and boyhood home there tell his impressive story.

North of Laclede, the town of Trenton honors General Crowder. Enoch Herbert Crowder is best known as the father of the Selective Service Act. During World War I, he served as judge advocate general and provost marshal general. In 1923, he was appointed as the first ambassador to Cuba. Learn more about the life of Crowder by visiting Crowder State Park.

In Moberly, a statue honoring General Omar Bradley stands in Rothwell Park. Bradley was born in Clark, Missouri, on February 12, 1893 and was a highly decorated senior officer of the United States Army who saw distinguished service in North Africa and Western Europe during World War II. Before his military career, he attended Moberly High School and was a star player for the school's baseball team.

General Maxwell Davenport Taylor was a four star of the US Army of the mid-20th century, who served as the fifth Chairman of the Joint Chiefs of Staff after having been appointed by President.

General Sterling Price was a soldier, lawyer, planter, and politician who served as the 11th Governor of Missouri from 1853 to 1857. He also

served as a US Army during the Mexican-American War, and a Confederate Army major general in the American Civil War. There is a statue and a museum in Keytsville, just south of Hwy 36.

Three Civil War Battle Sites can be found along the



Statue of Gen. Omar Bradley | Moberly

corridor including The Battle of Kirksville, near Kirksville, The Battle of Athens near Revere and The Battle of Painter Creek, five miles north of New Cambria.

Additionally, Civil War buffs should visit several significant sites along Hwy 36. The Old Baptist Cemetery in Hannibal has a panel commemorating soldiers from the historic 55th Massachusetts Regiments and the 39th Missouri Volunteer Infantry who are buried there. Macon, located on the Mason-Dixon line, was home to 7000 soldiers at one point. St. Agnes Hall was built in 1846 for use as a Union Army Headquarters.



Battle of Kirksville Re-enactment

The Bleebs Mansion is a civil war era building used as a military academy and is now home to a museum. In St. Joseph, Fort Smith Park is named after Colonel Robert F. Smith and was erected in 1861 as a safeguard against conflicting armies battling on either side of

the state line.

Highway 36 itself is a tribute to the service of our military men and women; it has been named as the VFW Memorial Highway to honor our veterans for their faithful service to our country.

HIGHWAY 36 INNOVATION FATHER OF REHABILITATIVE MEDICINE

Dr. Howard A. Rusk



by the medical community – to lead full lives, regardless of physical limitations.

Rusk believed that a person did not “need physical wholeness to be the best at a particular occupation, whether it be lawyer, doctor, elevator operator, teacher, researcher, potato peeler or even President of the United States.”

During his career, Rusk helped thousands of individuals achieve a better quality of life through his approach to rehabilitation and his work to change attitudes within the medical community toward working with the physically disabled.

As a result, amputees, paraplegics, stroke victims, and others afflicted by physical challenges found hope in rehabilitative medicine.

Rusk lived his life by the motto with which he ended his aforementioned autobiography: “To believe in rehabilitation is to believe in humanity.”

Source: *State Historical Society of Missouri*



You could argue that Dr. Howard A. Rusk, a Brookfield native and perhaps one of the more overlooked innovators along Missouri Highway 36, actually was among the first to acknowledge the region's strong historic connections.

It was in his 1972 autobiography that he wrote his hometown was “halfway between the worlds of Mark Twain and Jesse James.” He surely couldn't have imagined that, 43 years later, he'd be sharing print space with those well-known figures in a travelogue.

Known as the father of rehabilitative medicine, Rusk's work was guided by his desire to help injured and disabled people – who often were overlooked

Come visit Marceline



Walt Disney Hometown Museum
www.waltdisneymuseum.org • 660-376-3343

Marceline Area Chamber of Commerce
www.marceline.com • 660-376-3347

and walk in the footsteps of an American legend.

We invite you to pause along your Highway 36 journey and visit the boyhood hometown of Walt Disney. Once you experience the charm of this little slice of Missouri heaven, you'll be sure to appreciate the magical effect it had on Walt's life.

Explore the powerful stories of family, love and creativity that unfold within the brick walls of the WALT DISNEY HOMETOWN MUSEUM. Stroll through our beloved E.P. RIPLEY PARK and immerse yourself in Marceline's rich railroad legacy. Stop at the DISNEY FAMILY FARM and leave your autograph inside the wood hued walls of the Barn and take a moment at the DREAMING TREE site to reflect on the power of Walt's 'Happy Place'.

Park your car and stretch your weary legs on the original MAIN STREET USA. You'll quickly understand why Walt Disney once said:

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or are likely to in the future.”**

Walt Disney

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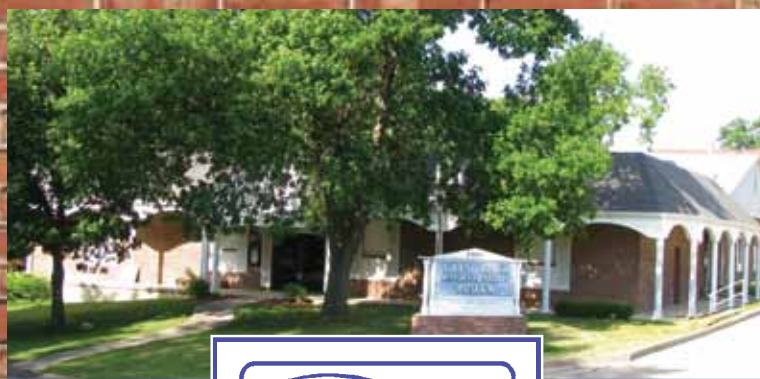
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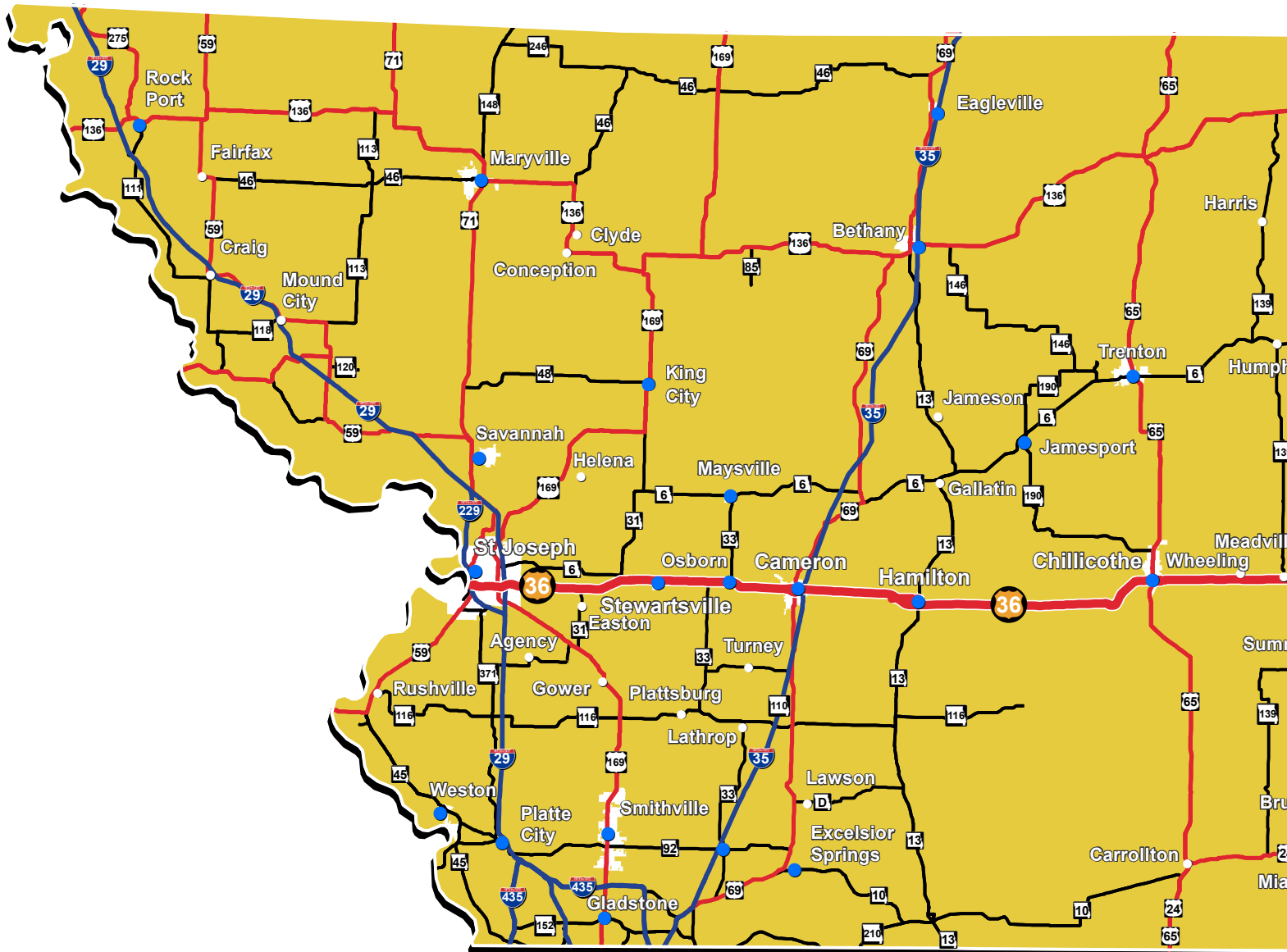


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HWY 36 COR



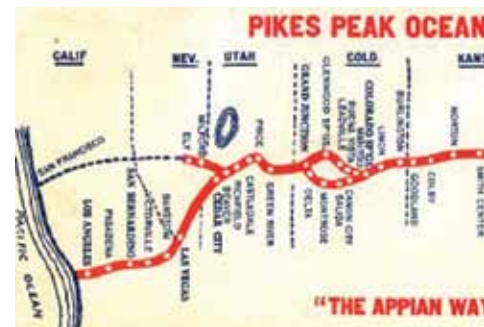
Prior to the establishment of the railroad in the late 1850s, the Hannibal to St. Joseph stagecoach route was called the "**Hound Dog Trail.**"

"Missouri's U.S. Highway 36" started out as a parallel route of the Hannibal and St. Joseph Railroad. The end point of this railroad in St. Joseph was the reason St. Joseph was selected for the eastern terminus of the Pony Express. St. Joseph and Hannibal were the second and third largest cities in the State of Missouri during this time, prior to the

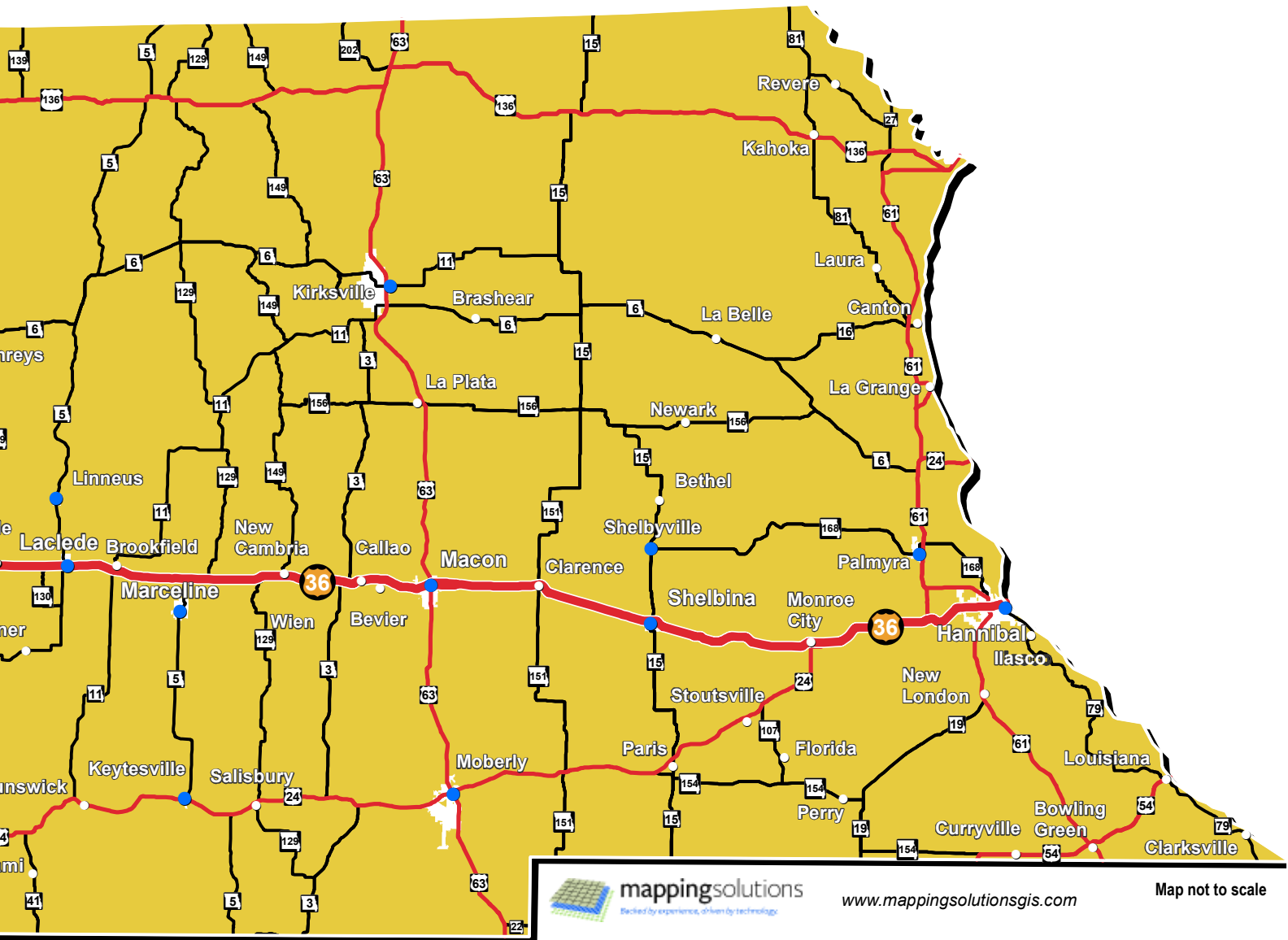
American Civil War.

Most roads at the time were little more than improved wagon trails. In fact, many of the major "highways" were actually vestiges of old trails, such as the Oregon Trail or Santa Fe Trail. There were paved roads, but most were cobblestone and almost all were in major cities.

The formal organization of the **Pikes Peak Ocean to Ocean Highway** Association was completed in St. Joseph in 1914 by a federation and alliance of state and interstate associations already in existence.



RIDOR MAP



The Lincoln Highway, from New York to San Francisco, was the first official Highway to make it all the way across the United States. The second route to cross the United States was the Pikes Peak Ocean to Ocean Highway, now known as U.S. Highway 36. The route traversed the country beginning in New York through Philadelphia and ending San Francisco. Calling itself the “Appian Way of America,” it measured 3,564 miles in length. “The Appian Way” is a reference to the most famous road of ancient Rome.



Because there were no national or state departments of transportation highway organizations when many roads were paved, automobile clubs were formed and they developed and promoted their own routes. By 1925, there were more than 250 named highways, each with their own colored signs. These signs were often placed haphazardly, and with no consistency, a fact which created great confusion to the driver of the day.

The United States Highway System, or simply “US” Highways, is a nationwide system of highways that was developed to enable travelers to follow standardized routes across any part of the nation. The development of the US Highway System was the first time in history that a national standard was set for roads and highways. Pikes Peak Ocean to Ocean Highway was designated as US Highway 36 in 1926 and today Missouri’s portion of US Highway 36, measures 195 miles between Hannibal and St. Joseph.





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General John J. Pershing Boyhood Home

Tour inside this two-story house that has been furnished to
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Pershing Memorial Museum

For over seventy years, the Pershing Park Memorial
Association has dedicated itself to keeping the memory of
General John J. Pershing alive. A campaign has begun to
raise money for the construction of the Pershing Memorial
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Locust Creek Covered Bridge

Built in 1868, once housed the nation's first transcontinental
road, Route 8. Today, it is the longest of Missouri's four
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Boyhood Home of Walt Disney

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The Walt Disney Hometown Museum

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Disney family, and their life in Marceline.

The Tillman House Museum

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ATTRACTIONS

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www.mdc.mo.gov

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LINNEUS

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www.waltdisneymuseum.org

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The Dreaming Tree, Disney Farm

200 West Broadway | 660-376-3343

www.waltdisneymuseum.org/About/Attractions/

The large cottonwood tree still stands where Walt and Ruth played and waded in the spring that ran at its base. Visitors are welcome but please be respectful as it is private property.

Main Street USA

209 N. Main St USA | 660.376.3347

www.marceline.com

The Marceline Chamber invites you to explore Downtown Marceline and Main Street USA!

Marceline Carnegie Library

119 East California St | 660.376.3223

Built in 1920 and one of only 22 Carnegie libraries still in existence in Missouri, this small charmer houses approximately 25,000 volumes, a significant genealogical collection and original art depicting Marceline's past.

Walt's Barn

660-376-3343

www.waltdisneymuseum.org/About/Attractions/

Visit this very special Barn, which was rebuilt by volunteers in 2001, and leave your mark among the thousands of signatures, messages and memories already there to share with the rest of the world.

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120 E. Ritchie St | 660-376-3300

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E.P. Ripley Park

200 N. Main St USA | 660-376-3347
In 1898, the Santa Fe donated land in the center of the town for a park. Walt played in this park as a child and would later name the first steam engine at Disneyland the E.P. Ripley.

Santa Fe Lake

700 S. Kansas | 660-376-3528
As a tribute to our railroad history, the park features both a steam engine and caboose.

Railroad Story Museum and Train Watching

120 E. Santa Fe | 660-376-3343
Adjacent to the Walt Disney Hometown Museum, this museum opened in 2013 to commemorate the 125th anniversary of Marceline. Located in the old Santa Fe Lunchroom building. With over 70 trains passing through a day, Marceline is also an ideal place to watch trains.

Magnolia Antiques & Tourist Center

209 N. Main St USA | 660-376-2332
If you can't find it here, it probably doesn't exist. Unique shopping in the downtown Marceline as well as

tourist information..

MEADVILLE
Fountain Grove Conservation Area

660-646-6122
Meadvillewww.mdc.mo.gov
Location offers bird watching, fishing, hunting, canoeing, hiking on two designated trails, camping, and auto tours. There are 12 fishing lakes/ponds, and three streams/rivers for fishing and canoeing. Amenities include two boat ramps, campsites, picnic

NEW CAMBRIA
Griffiths Memorial Cons. Area

660-785-2420
www.mdc.mo.gov
Location offers hunting, fishing on one pond, and primitive camping. Located 2 miles north of New Cambria.

SALISBURY
Sew Creative

407 E. Patterson Ave | 660-388-6287
Sew creative has a great assortment of fabrics, notions, patterns and books to entice your creativity. Stop in today and immerse yourself with color, inspiration and creativity.

Chariton Valley Historical Society Museum

115 East 2nd St | 660-388-5941

Salisbury Historical Society and Museum

115 East 2nd Street
Featuring interesting things of the 19th century including a collection of military artifacts that span several decades and different wars. Don't miss the Little Dixie room.

SUMNER
Swan Lake National Wildlife Refuge

16194 Swan Lake Ave | 660-856-3323
www.fwg.gov/refuge
Swan Lake contains over 10,000 acres of grasslands, lakes, wetlands and forests providing habitat for migratory birds and other wildlife. Regular family-friendly programs are a highlight of the refuge.

Maxie the Goose

The Wild Goose capital of the world and home to Maxie the Goose, a statue which is a one of a kind, and the largest goose in the world.

TRENTON
Crowder State Park

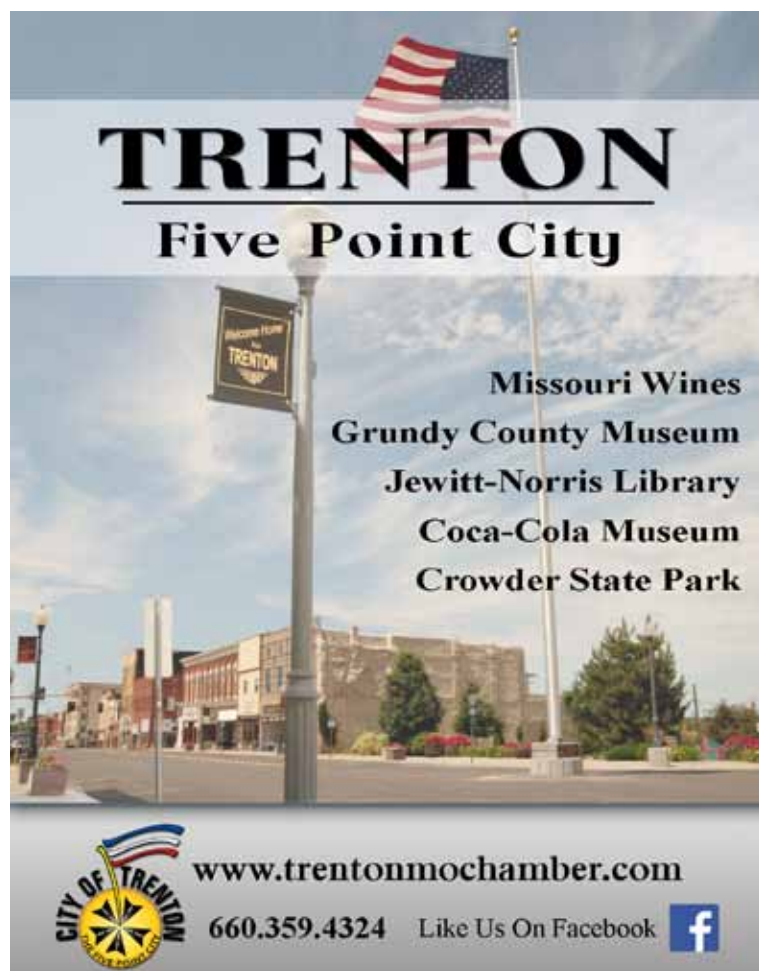
76 NW Route 128 | 660-359-6473
www.MoStateParks.com/park/crowder-state-park
The rolling hills serve as a memorial to Maj. General Enoch H. Crowder, a Missourian who founded the Selective Service System. The park offers a lake, camping, hiking and trails.

Grundy County Museum

1100 Mable St | 660-359-2411
www.grundycountymuseum.org
Three buildings filled with tools, equipment, pictures, documents, appliances, weapons, symbols and technology from the past.

WHEELING
The Quilt Shoppe

10650 Hwy B | 660-659-2469
Welcome to our Shoppe. We try to provide a variety of fabrics not found in other shops. We invite you to come for a visit today.



TRENTON
Five Point City

Missouri Wines
Grundy County Museum
Jewitt-Norris Library
Coca-Cola Museum
Crowder State Park

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Cycling across north Missouri

By David Fiedler

Walt Disney. Mark Twain. Newscaster Walter Cronkite. Retailer JC Penney. WWI General John "Blackjack" Pershing. Outlaw Jesse James. The Pony Express.

These people all have ties and connections to northern Missouri, and this bike route celebrates their contributions and influence, tying together a path taking cyclists among some of the most scenic and rural riding in the Midwest along with cultural experiences and historic sites that explore American history.

The bike route across north Missouri connects Hannibal, situated on the Mississippi River on the east side of the state, with the Missouri River and St. Joseph on the west.

After the Missouri Department of Transportation developed an audio tour for motorists to listen to as they drove the Highway 36 corridor, a bike route along Highway 36 was a natural fit. Bikers, either on short trips or extended tours, can enjoy the terrific riding offered by the quiet roads in the area as they explore the historic sites, state parks and other natural and cultural attractions along the way.

The bike route was developed using Google maps and detailed maps provided by the state highway department (which included vehicle counts and other information). For the most part the route aimed for low-traffic, high scenery state and county roads that paralleled the main four-lane



highway and hit as many of the scenic attractions, historic sites, state parks, and charming little towns as possible along the way.

Once the route was complete on paper, local cyclists and others were asked to give feedback on the suitability of the routes selected.

Then a full-blown test ride was completed to get a first-person look and to ensure the route followed the roads

that were the best options for cyclists. This ride took three days to cover the 260 miles, covering 80-90 miles a day.

The new route has received a lot of attention from regional and national cycling groups, and there is talk about its eventual inclusion in the U.S. Bike Route System, a national network of existing bike routes.

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Best Western
28622 Route 11 | 660-258-4900
BestWestern.com

Martin House
731 S. Main St. | 660-258-7257

South City Park
29119 Ida Dr. | 660-258-5644
brookfieldcity.com

Travel-Inn Motel
906 West Helm St. | 660-258-7273

BRUNSWICK

Ashlyn House B&B
310 West Broadway St. | 660-548-3237

Sycamore Valley Farm B&B
25589 Fort Orleans Ave. | 660-548-3283
SycamoreValleyFarm.com

Whitetail Run B&B
304 E. Broadway | 660-548-9771
WhitetailRunBedBreakfast.com

CHILLICOTHE

Comfort Inn and Suites
250 Business Route 36 | 660-646-9900
ComfortInn.com/hotel/mo285

Days Inn
606 W. Business Route 36 | 660-646-6590
DaysInn.com

Econo Lodge
1020 S. Washington St | 660-646-0572
Econolodge.com

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FreedomResorts.com

Starlite Motel
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VisitChillicothe.com/web/hotel_starlite.htm

Super 8
580 Business 36 East | 660-646-7888
Super8.com

EAGLEVILLE

Eagle Ridge RV Park
22708 W. 182nd St | 660-867-5518
EagleridgeRVPark.webs.com

HUMPHREYS

Granny's Country Cottage B&B
12473 Atom Dr | 660-286-3981
GrannysCountryCottage.info

JAMESON

Marydale Inn B&B
17287 232nd St | 660-828-4541
MaryDale.com

JAMESPORT

Arbor House Country Inn
103 S. Olive St | 660-684-6760
Jamesport.net/arbor

Jamesport Inn
305 West Auberry Grove | 660-684-6122
www.jamesportinn.com

Poosey's Edge B&B
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www.pooseysedge.com

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106 E. Main | 800-579-9248
Jamesport-MO.com/cc

LACLEDE

Pershing State Park Campground
29277 Hwy 130 | 660-9632799
MoStateParks.com

Powell's Country Guest House
24530 Route 5 | 660-963-2685
PowellsCountryGuesthouse.com

MARCELINE

Circle O Lodge
1356 W. College Ave | 660-886-8080
CircleOLodge.com

Lamplighter Motel
101 W. Ira St | 660-376-3517
LamplighterMotel.HotelSweetMemories.com/

MIAMI

Van Meter State Park Campground
32146 N. Hwy. 122 | 660-886-7537
MoStateParks.com

SUMNER

Inn at Clover Hill B&B
10639 Hwy YY | 660-856-3648
InnAtCloverHill.com

TRENTON

Country Home Inn
1845 NE 10th St | 660-359-2988
countryhomeinn.com

Crowder State Park Campground
76 NW Hwy. 128 | 660-359-6473
MoStateParks.com

HIGHWAY 36 INNOVATION BREAKING NEW GROUND IN AGRICULTURE



U.S. Congressman Jerry Litton

Also killed were Jerry's wife Sharon, their two children Linda and Scott; Jerry's good friend and pilot Paul Rupp, Jr. and the pilot's son, Paul Rupp III.

The accident put a premature end to the brilliant career of a young Missouri farm boy who rose to prominence as a public speaker for the Future Farmers of America, became a nationally known breeder of Charolais cattle, and fulfilled a lifelong dream of becoming a United States Congressman by the age of 35.

He died on the night he won a hotly contested primary race for the U.S. Senate seat vacated by retiring Senator Stuart Symington. Jerry was 39 years old.

Litton and his family made lasting contributions which impacted modern farming and food production; a true innovator from the soil around Chillicothe and Highway 36.



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Quilting Your Way across Missouri Highway 36

American Genius Highway unveils new Quilt Trail and Passport

Your travels across Missouri Highway 36 just got a little more creative. The Missouri Highway 36 Heritage Alliance recently unveiled the American Genius Highway Quilt Trail, featuring quilt shops along this historic highway.

The American Genius Highway Quilt Trail includes 17 shops in 15 cities. Many of the businesses along the newly established trail are located just off Highway 36, while some are within the Highway 36 Corridor (a zone spanning 36 miles north and 36 miles south of the actual highway).

You can learn more about the American Genius Highway Quilt Trail online at AmericanGeniusHighway.com/Map/.

Each quilt shop featured on the trail has fabrics that customers will find at all price points. Shop owners and staff are enthusiastic to help guests pick out fabrics and patterns or assist beginners with cutting the blocks. They all want your quilting project to be a success.

The trail gives travelers one more option to consider as they make their way across Missouri and it's another way to promote some of the wonderful craftspeople who live and work in northern part of our state.

In addition to the quilt trail, quilt shops



have also developed a Quilters Passport program. The program encourages quilters to visit each shop for a free pattern in order to make the designated quilt for the year. There's a new theme each year. Visit one of the local shops for more details.

Participating Quilt Shops are:

Around the Frame Quilting, St. Joseph
Bits & Pieces, Hannibal
Cornerstone Fabric, Smithville
Crossroads Quilting, Cameron
Cuts & Bolts, Chillicothe
Glenda's Sewing Cupboard, St. Joseph
Hickory Stick Quilt Shop, Hannibal
Hueffmeier's Fine Pines Quilt Shop, Brookfield
Midwest Quilt Co, Shelbina
Missouri Star Quilt Co., Hamilton
Quilted Square, Kirksville
Rosie's Quilts, Marceline
Sew Creative, Salisbury
Shearwood Quilts & Crafts, Jamesport
Sisters Fabric Farm, Lathrop
The Quilt Shoppe, Wheeling
Top Stitch Quilt Shop, Helena

*Participating shops are subject to change



PICNIC PERFECT SPOTS

The Way of American Genius is as scenic as it is significant. On your travels pop into one of our amazing eateries or grocery stores for some grub to go and enjoy al fresco dining at one of these picnic perfect locations:

- Huckleberry Park, Hannibal
- Mark Twain Lake and Landing, Florida and Monroe City



- Swan Lake Wildlife Refuge, Sumner
- Long Branch State Park, Macon
- Ripley Park, Marceline
- Twin Parks, Brookfield
- Locust Creek Covered Bridge, Laclede
- Simpson Park, Chillicothe
- Perkins Park, Plattsburg
- Wallace State Park, Cameron



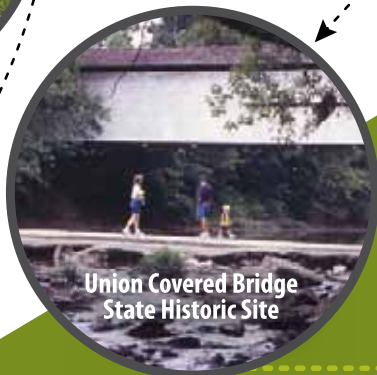
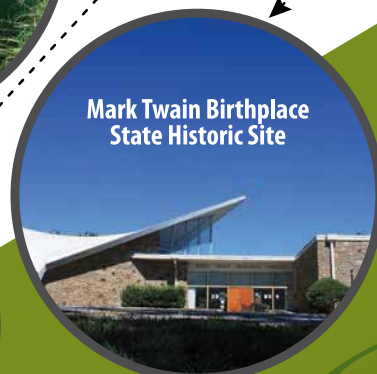
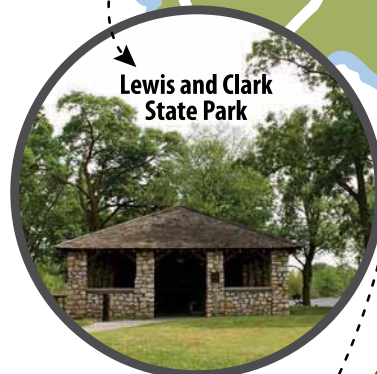
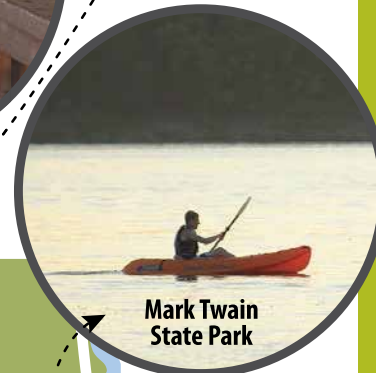
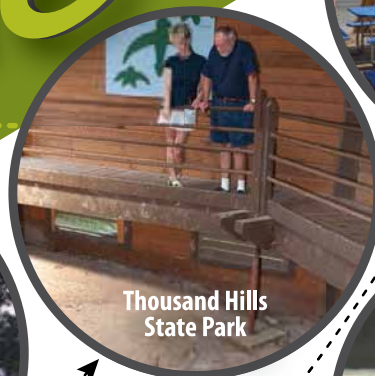
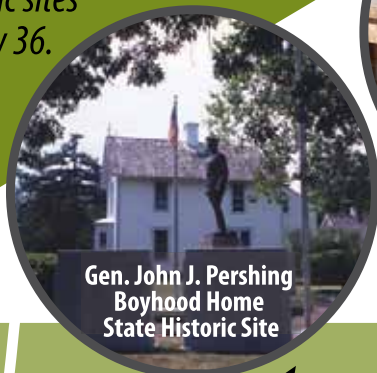
- McCorkle Park, Cameron
- Krug Park, St. Joseph



Welcome

YOU ARE ALWAYS
in Missouri State Parks

Visit ten state parks or state historic sites
fewer than 36 miles from Highway 36.



FOR MORE INFORMATION ON
Missouri State Parks and Historic Sites
800-334-6946 mostateparks.com

Missouri State Parks - a division of the Missouri Department of Natural Resources

WEST 36

Your journey on Highway 36 in Missouri is nearing its end, but the adventure is far from over. This area of the Show-Me State combines incredible history with beautiful outdoor settings and an ongoing spirit of innovation, a fitting conclusion to your trip across the Way of American Genius.

One of the names often associated with the western region of Highway 36 is James Cash Penney. A lot of folks just called him J.C. and he once operated a chain of retail stores across the country.

Penney was a native of Hamilton, where the J.C. Penney Library and Museum today stands in his honor. Artifacts and memorabilia at the museum give you an inside look at the man who, from humble beginnings, created a retail empire. While you're in Hamilton,

check out Penney's boyhood home, which is just a stone's throw from the library and museum.

Another landmark in Hamilton that's not to be missed is the Missouri Star Quilt Company, part of the Highway 36 Quilt Trail (you can read more about the trail in another section of this guide).

This once-small operation has built a huge following, thanks to a series of wildly successful online video demonstrations. It's become the largest employer in Caldwell County. In 2015, Missouri Star was named the top small business of the year by the U.S. Small Business Administration in a ceremony at the White House. At Missouri Star, you can shop for quilting supplies and maybe learn a thing or two for your next project.

When it comes to outdoor adventure in the western region of Highway 36, your options are wide open. Watkins Woolen Mill State Park and Historic Site in Lawson offers fishing, boating, swimming, camping and hiking, while Mozingo Lake Recreation Area in Maryville has campgrounds, cabins and a golf course. In Mound City, migratory



Cameron Depot Museum | Cameron

birds flock by the thousands to Squaw Creek National Wildlife Refuge. At Big Lake State Park, near Craig, enjoy activities such as fishing, kayaking or even jet skiing on the state's largest oxbow lake.

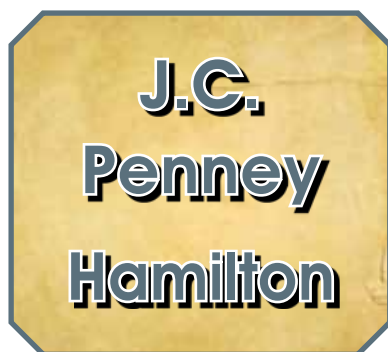
You'll find more innovators in King City, where you learn about the Blue Grass Ridge Wind Farm and Lost Creek Wind Farm, which are found just outside the city, and in Osborn, where the folks at Shatto Milk Company show their creativity with offerings like root beer milk.

St. Joseph is your final stop on Missouri Highway 36. But in the early 1860s, it was the starting point for the Pony Express, the legendary mail service that helped get news from the midwest and eastern parts of the U.S. to the West Coast. The Pony Express National Museum tells the story of the service, its founders and the brave riders who made



Squirrel Cage Jail | Gallatin

GENIUSES:



WEST 36

Regional Events

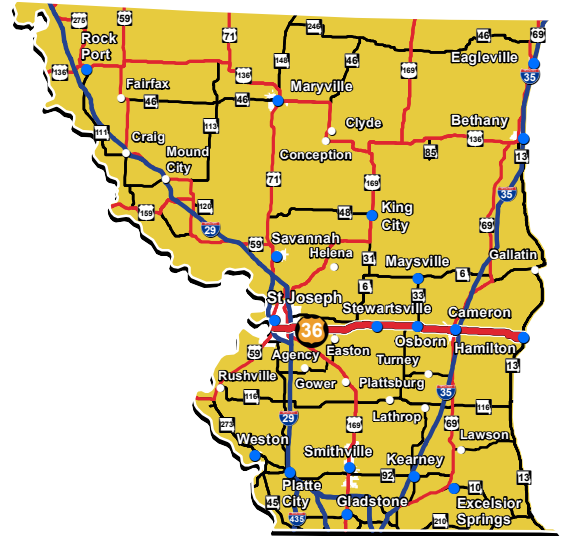
May: Apple Blossom Parade, St. Joseph

June: Taste of Gallatin, Gallatin

August: NW Mo Steam and Gas Engine Show, Hamilton

October: Fall Festival, Plattsburg

December: Eagle Days at Squaw Creek, Mound City



The Buchanan County Courthouse, a National Register of Historic Places property, is noted for both its design and history. It was there that brothers Robert and Charles Ford were tried for the murder of Jesse James.

The arts are a big part of life in St. Joseph, so don't miss the amazing collections on display at the Albrecht-Kemper Museum of Art, home to some 3,000 works, many dating to the 18th century. The Museum is celebrating its

50th anniversary in 2016. If art is your thing, check out the St. Joseph Allied Arts Council, which has an impressive membership list of local artists and organizes the wildly popular Trails West! festival each year.

it all possible.

For a look at one of history's most notable characters, visit the Jesse James Home, where the outlaw was killed by one of his own gang members in 1882. The home is adjacent to the Patee House Museum and a remarkable collection of transportation and communication history – plan to spend at least a couple of hours there.



The Pony Express St. Joseph



ATTRACTIONS

AGENCY

Agency Ford Museum

11351 Route FF | 816-252-9301
The museum, a former school, documents the history of Agency from the 1836 Platte Purchase to the present.

CAMERON

Cameron Depot Museum

202 North Walnut | 816-632-3429
cameronhistory.com
This museum is located in the restored Burlington Northern Depot. Today it houses artifacts tracing Cameron's and north Missouri's railroad heritage.

Crossroads Quilting

1720 N Walnut, Ste D | 816-649-0550
crossroadsquilting.com
Situated at the crossroads of the nation, our shop carries a wide selection of fabrics, patterns and notions as well as wool for wool appliques.

Wallace State Park

10621 NE Rt 121 | 816-632-3745
MoStateParks.com
This park is a favorite of bird-watchers, hikers, and nature lovers. A peaceful campground and small lake are features.

CLYDE

Benedictine Sisters of Perpetual Adoration | Route P | 660-944-2221
ClydeMonastery.org
Founded in 1874, this monastery includes a beautiful Romanesque chapel and a historic Relic Chapel with 500 relics. Public welcome.

CONCEPTION

Conception Abbey
Route VV | 660-944-2809
conceptionabbey.org
Benedictine monastery founded

in 1873. The Basiclica of the Immaculate Conception with rare Beuronese murals is also here.

CRAIG

Big Lake State Park

204 Lake Shore Drive | 660-442-3770
MoStateParks.com
The 625 acre oxbow Big Lake borders the park, which lies along a major migratory flyway.

EAGLEVILLE

Prairie Passage Mosaic Mural

11687 I-35 | 660-867-5566
This 500 square foot glass mosaic is located in the MO. Welcome Center between the Iowa border and Eagleville.

EASTON

Tipple Hill Winery

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tipplehillwinery.com
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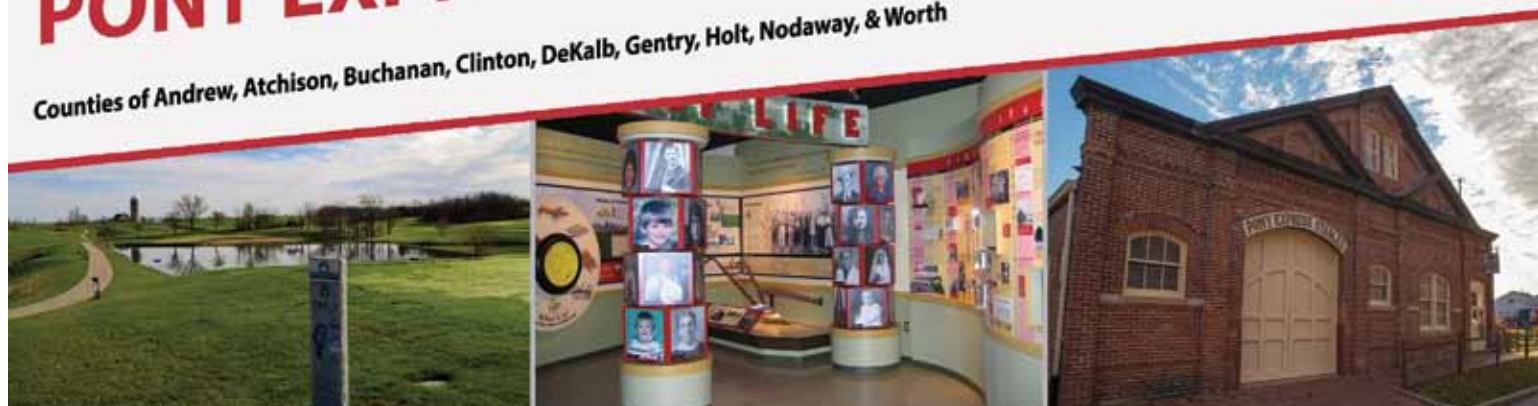


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GALLATIN
1889 Squirrel Cage Jail

310 W. Jackson St. | 660-663-2154
 DaviessCountyHistoricalSociety.com
 The Squirrel Cage Jail is one of only three of its kind in the United States and serves as the local Visitor Center. Frank and Jesse James are highlighted.

Daviess County Courthouse

105 North Main | 660-663-2031
 The Courthouse was built in 1908 and it was designed by P.H. Weathers.

GOWER
Comanche Acres Iris and Water Gardens

112421 SE Route 116 | 855-414-4747
 ComancheAcresIris.com
 Enjoy 17 acres of blooms and 2,500 varieties. We have walking paths, water gardens and a gift shop.

HAMILTON
J.C. Penney Museum

312 N. Davis St. | 816-583-2168
 caldwelldcountymissouri.com/jcp
 The museum presents the life and career of J. C. Penney who was born and raised on a farm near Hamilton.

Missouri Star Quilt Co.

114 North Davis | 816-583-7722
 MissouriQuiltCo.com
 In addition to our online store, we have great "brick & mortar" shops which you will find on the main street in Hamilton, MO.

HELENA
Top Stitch Quilt Shop

14000 Highway 169 | 816-369-2425
 topstitchquiltshop.com
 Top Stitch features over 600 bolts of fabric with a large variety of Batiks and more coming in all the time.

JAMESON
Jameson Community Museum

18233 State Hwy. 13 | 660-828-4213
 jamesonmo.org
 This Museum collects and catalogs items of historical significance related to Jameson, MO.

KEARNEY
The Jesse James Farm and Museum

21216 Jesse James Farm Road
 816-736-8500 | ClayCountyMO.gov
 Jesse James, the outlaw was born at this farm in Kearney. Tour includes Jesse's original burial site.

Tryst Falls Park

Route 92 | 816-407-3400
 Facebook.com
 Tryst Falls is one of the only natural and scenic waterfalls in the area. The park includes a playground, shelter facilities and picnic areas.

KING CITY
Blue Grass Wind Farm & Lost Creek Wind Farm

4850 450th St | 660-535-6338
 KingCityMuseum.org
 Hear the story behind the huge wind turbines that grace the countryside in King City.



Tipple Hill Winery

Fri. 1-9 p.m. • Sat. 11 a.m. - 9 p.m.
 Sun 1-6 p.m.

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Pony Express National Museum
Where an American Legend Began

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 Youth: \$3.00 Kids 4-6: \$1.00

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 800-530-5930 www.ponyexpress.org



Genius Spotlight

J.C. Penney



household name; after all, he was returning home to open his 500th store! It sat in the exact spot where he worked that first retail job.

Penney was a retail innovator in that he is considered the first businessman to refer to employees as “associates.” Also, he was instrumental in starting business practices involving profit sharing and employee

ownership.

Although most of his adult life was spent outside of Missouri, Penney’s place in Show-Me State history is secure. He is among those prominent citizens enshrined in the Hall of Famous Missourians inside the Capitol in Jefferson City. Learn more about the retail giant at the J.C. Penney Library and Museum in Hamilton.

J.C. Penney trained a young Sam Walton (yes, that Sam Walton of Walmart fame) on the ins and outs of the world of retail. That’s pretty much all that needs to be said to establish Penney’s place among the geniuses along Missouri Highway 36. But there’s more to his story.

Born and raised in Hamilton, one of Penney’s first retail jobs was at a local dry-goods store. But the young man sought more wealth – and a climate better suited to his health. So, at age 21, Penney struck out for the west.

When he returned to Hamilton some 30 years later, Penney was a



Penney Boyhood Home | Interior

“Men are not great or small because of their material possessions. They are great or small because of what they are.”



J.C. Penney Co. Store | Hamilton

Genius Spotlight

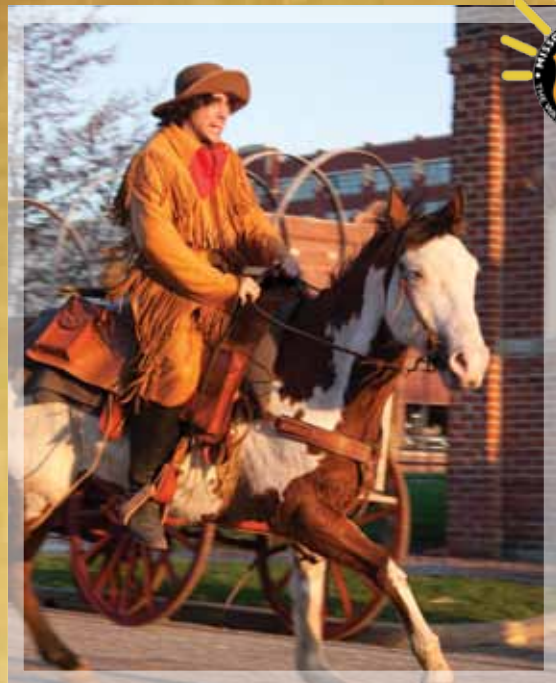
The Pony Express

“Excitement was plentiful during my two year’s service as a Pony Express Rider.”
--Buffalo Bill

Pony Express riders had to contend with Mother Nature’s wrath and the fury of American Indians, who didn’t like the idea of having their territories encroached

upon.

Although The Pony Express legacy lives on today at the Pony Express National Museum and Patee House Museum, the service itself lasted just 19 months, until the completion of Transcontinental Telegraph lines in October 1861.



In 1860, the United States was a country on the move – to the west – but it stood on the brink of Civil War. Communicating with the developing territories, particularly those west of the Rocky Mountains, was difficult, and it often took anywhere from 20 to 60 days for mail to reach its recipient.

Enter the Central Overland and California Pikes Peak Express Company, a government contractor whose chief focus was getting military supplies to the west. In an effort to secure more government contracts, the company’s founders, William Russell, Alexander Majors and William Waddell, came up with the idea for a mail-relay system that would run a little more than 1,900 miles, from the central part of the U.S. to the west coast.

Their product was The Pony Express, and the first rider left from Pikes Peak Stables in St. Joseph on April 3, 1860.

The idea of a mail-relay system was revolutionary and designed to deliver correspondence in the fastest manner

possible, in this case, 10 days. The Pony Express utilized relay stations to ensure horses didn’t tire too quickly and riders didn’t spend an unbearable amount of time in the saddle.

That’s not to say it was a cushy ride.



Pony Express National Museum



Pony Express Trail Map

McCormick
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McCormick Distilling Company is the oldest distillery in the United States operating at its original site. This American Company distributes in all 50 states and 68 countries. McCormick will resume tours beginning April 1, 2016. There will be a Welcome Center on site in addition to the Main Street Country Store downtown. It carries a complete line of McCormick products plus logo clothing and gifts.

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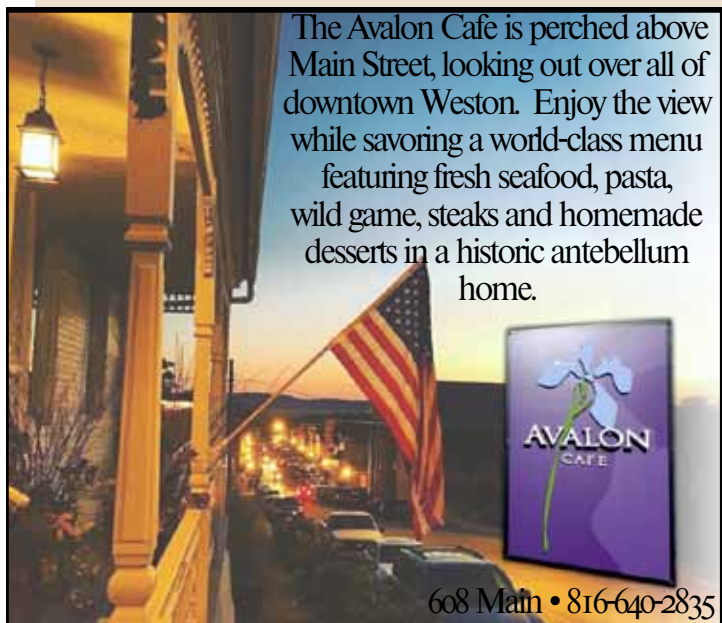
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By AAA Magazine

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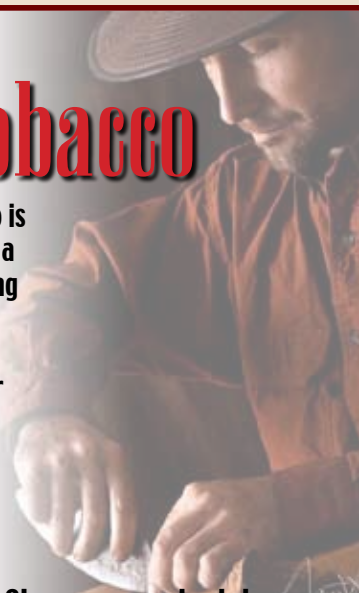


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kingcityvisitorcenter.org
Come tour the exciting Alternative Energy Education and Visitors Center.

LATHROP

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LAWSON

Watkins Mill State Park and Historic Site
26600 Park Road N | 816-580-3387
MoStateParks.com
Enjoy the lake for fishing, boating, swimming, camping, and hiking. Then visit the Watkins Woolen mill and tour the home of its founder.

MARYVILLE

Mozingo Lake Recreation Park
25055 Liberty Road | 660-562-2323
MozingoLake.com
A 1,000 acre recreational lake with camp grounds, five cabins, playground and golf course.

Nodaway County Historical Society
1st and Walnut St. | 660-582-8176
NodawayHistorical.net
Come tour this interesting collection of artifacts and antiques depicting the early days of Nodaway County.

MOUND CITY

Squaw Creek National Wildlife Refuge
Route 159 South | 660-442-3187
FWS.gov/Midwest/Squawcreek
A 7,350 acre refuge for migratory birds, such as bald eagles, snow geese, and ducks.

OSBORN

Grindstone Valley Winery
595 Clinton St | 816-675-2525
grindstonevalleywinery.com
Many of the wines are from grapes grown in the limestone-based soils of our local vineyards. The building is the former American Legion, Lincoln-Anderson Post #169.

Shatto Milk Company
9406 N. Route 33 | 816-930-3862
ShattoMilk.com
Award winning dairy farm; pet baby calves, milk a cow, see how Shatto milk is bottled and their cheese is made.

Highway 36 INNOVATION

Rock Port, Missouri



The city of Rock Port holds the distinction of being the first community in the United States to be totally powered by wind energy.

As the county seat of Atchison County, which forms the northwestern tip of the state, the 1,300 residents

of Rock Port currently use approximately 13 million kilowatts of electricity per year. But now, due to four wind turbines, the city predicts that wind energy will account for 16 million kilowatts each year. The Missouri Joint Municipal Utilities purchases surplus electricity not used by Rock Port for use in other areas.

A map published by the U.S. Department of Energy indicates that northwest Missouri has the state's highest concentration of wind resources.

Source:
www.ecmag.com



J.C. Penney Museum

Hamilton, Missouri



J.C. Penney

Hamilton is the hometown of merchant magnate James Cash (J.C.) Penney. Mr. Penney was born here on September 16, 1875. He used the old fashioned values he learned in Hamilton as the foundation of his business and personal life. Penney passed away in 1971 at the age of 95. The city of Hamilton honors Penney's memory with the J.C. Penney Memorial Library and Museum, J.C. Penney Boyhood Home, and J.C. Penney High School.



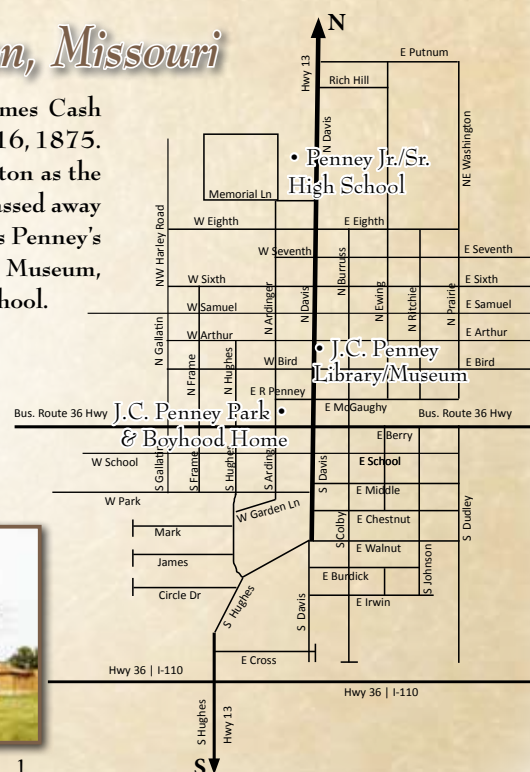
J.C. Penney Memorial Library & Museum
For group tours, call the museum at
816-583-2168



J.C. Penney
Boyhood Home



J.C. Penney High School



HIGHWAY 36 INNOVATOR

FIRST FEMALE STATE GOVERNOR



Nellie Tayloe Ross

require counties, school boards, and the state council to prepare budgets and publish them before levying any taxes.

After being defeated for reelection in 1926, Ross went on to become vice chair of the Democratic National Committee, and was appointed by President Franklin D. Roosevelt to two five-year terms as Director of the U.S. Mint. She died in Washington, D.C.

Sources: *The National Cyclopaedia of American Biography*, Vol. E. New York: James T. White & Company.

Sobel, Robert, and John Raimo, eds. *Biographical Directory of the Governors of the United States, 1789-1978*, Vol. 4. Westport, CT: Meckler Books, 1978. 4 vols.

Nellie Tayloe Ross, the first woman to take the oath of office and serve as governor of a state, was born in St. Joseph. Educated in both public and private schools, she settled in Cheyenne, Wyo., after her marriage to William B. Ross.

Upon the death of her husband, who had been elected Governor in 1922, Nellie Ross was nominated for the unexpired term of the governorship.

As governor, she stressed the need for tax relief for farmers and proposed legislation to



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PLATTSBURG

The David Rice Atchison Museum

211 N Main St | 816-539-3777
plattsburgmo.com/History/
DavidRiceAtchison
Located inside the Clinton County Courthouse, the exhibit includes important events in the life of Atchison.

Plattsburg Area Natural and Outdoor Areas

| various locations
clintoncomo.org/recreation-outdoors
The Plattsburg area has 3 conservation areas with 7 lakes and over 200 acres of outdoor recreation space. Experience fishing, hiking, bird watching and boating.

Victorian Downtown Walking Tour

816-539-2649
plattsburgmo.com/walkingtour
Walking tour starts in Pharmacy/Clinic parking lot located on Clay Ave (116 Hwy) between 4th/5th streets. There are 3 separate loops each approximately .5 miles.

ATTRACTIONS

RICHMOND

Farris Theatre

301 West Main St | 816-776-6684
www.farristheatre.com
Built in 1901 this theatre was originally an opera house. It was originally called the Dougherty Auditorium, named after a gentleman who struck it rich in the gold fields of Colorado.

Richmond Pioneer Cemetery

104 W. North Main St | 816-776-6917
www.richmondchamber.org/tourism
Notable residents are William T. Anderson, otherwise known as "Bloody Bill Anderson," and Martin Harris, one of three witnesses to the golden plates that Joseph Smith found.

RUSHVILLE

Lewis and Clark State Park

801 Lakecrest Blvd. | 816-579-5564
mostateparks.com/park/lewis-and-clark-state-park
Open spaces make this park a favorite for families. Bird watchers come to watch geese, great blue herons, eagles, swans and snowy egrets flock throughout the seasons.

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SAVANNAH
Andrew County Museum

202 East Duncan Dr | 816-324-4720
AndrewCountyMuseum.org
A 3,000 square foot exhibit interprets county history from 1841. Exhibits focus on lifestyles, agriculture, business and entertainment.

SMITHVILLE
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Albrecht-Kemper Museum of Art

2818 Frederick Ave. | 816-233-7003
Albrecht-Kemper.org
One of the finest collections of 18th, 19th and 20th century American art in the Midwest.

Allied Arts Council

118 South 8th St | 816-233-0231
StJoeArts.org
Bringing arts and people together through educational and visual arts programs. Coordinates the annual Trails West festival.

Bluffwoods Conservation Area

Rt 59 | 816-271-3100
MissouriConservation.org
2,300 acre forested conservation area with trails, picnic shelters, hunting, fishing, and camping.

East Hills Shopping Center

3702 Frederick Ave. | 816-279-5667
shopeasthills.com
East Hills is northwest Missouri's premier shopping and dining destination.

Fort Smith Park

450 Bellevue St. | 816-271-5500
StJoMo.com
Erected in Sept. 1861, the site now includes three full-scale cannons, restored redoubts, a lookout point, period flags and signage.

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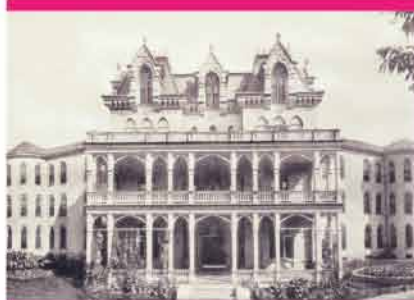
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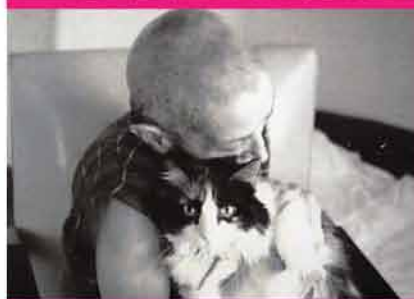
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MUSEUM**



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LOCATION

3406 Frederick Avenue
St. Joseph, MO 64506

The museum is located one mile west of I-29 Exit 47 (Frederick Ave.)

CONTACT

Website: stjosephmuseum.org
Toll Free: 800-530-8866
Phone: 816-232-8471
Email: sjm@stjosephmuseum.org



Jesse James Home

1203 Penn St. | 816-232-8206
PonyExpressJesseJames.com
The house where Jesse James was murdered by Bob Ford in 1882. Artifacts from Jesse's life and death are displayed plus family items.

Mark Youngdahl Urban Conservation Area

102 S. 36th St | 816-271-3100
MissouriConservation.org
85 acre urban conservation area with two miles of hiking trails, a variety of trees and native grasses.

Missouri Theatre

717 Edmond St. | 816-271-4628
StJoeArts.org/missouri_theater
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Mount Mora Cemetery

824 Mount Mora Rd | 816-232-8471
MountMora.org
Established in 1851, is the oldest operating cemetery in St. Joseph. Burial grounds of Civil War soldiers and 3 MO Governors.

NW Missouri Genealogy Society and Library

412 Felix St | 816-233-0524
NWMoGenealogy.com
Serves Andrew, Atchison, Buchanan, Clinton, DeKalb, Holt, Nodaway, and Worth Counties for genealogy research.

Patee House Museum

1202 Penn St | 816-232-8206
PonyExpressJesseJames.com
See an 1860 full size train inside, ride a vintage carousel, walk the streets of 1860's St. Joe and see the Pony Express Headquarters.

Pony Express National Museum

914 Penn St | 800-530-5930
PonyExpress.org
State of the art exhibits chronicle the need for, the creation, operation and termination of the Pony Express.

Remington Nature Center

1502 MacArthur Dr | 816-271-5499
StJoeNatureCenter.info
Overlooking the MO River, this center caters to history and nature buffs alike. See birds, fish, and lots of local animals displayed.

Andrew County Museum

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Visit online at www.andrewcountymuseum.org.



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HIGHWAY 36 INNOVATOR FATHER OF THE TENOR SAXOPHONE



Coleman Randolph Hawkins

much so, in fact, that readers of *DownBeat Magazine* voted Hawkins best tenor saxophonist of the year).

Although most jazz musicians of the generation resisted bebop, the harmonic and rhythmic approach that developed in jazz in the 1940s, Hawkins embraced it. He made what is considered the first bebop record called "Woody 'n' You" with a group of musicians including Dizzy Gillespie, Max Roach and Oscar Pettiford.

His last concert was on April 20, 1969, at the North Park Hotel in Chicago, and he died just a month later from pneumonia.

Coleman Hawkins or "Hawk" is the Father of the Tenor Saxophone. Born in St. Joseph, on Nov. 21, 1904, his mother taught him how to play the piano by the age of 5 and he learned the cello at 7.

The spring of 1921 marked Hawkins' first professional gig—playing in the orchestra of the 12th Street Theater in Kansas City.

By the fall of 1939, he had recorded "Body and Soul," which introduced him to a wide American audience. It was a huge success for Hawkins (so

Sources :
Biography.com;
nytimes.com



Mount Mora Cemetery

824 Mount Mora Rd. | St. Joseph, Missouri

Missouri Governors, Pony Express Riders, Civil War & other Veterans, Pioneers & Entrepreneurs have a story to tell in this historic 1851 National Register cemetery where 30 unique mausoleums grace the property.

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sjm@stjosephmuseum.org



Robidoux Row Museum

219 E. Poulin St. | 816-232-5861
RobidouxRowMuseum.org
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St Jo Frontier Casino

777 Winners Circle | 816-279-5514
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St Joseph Fire Museum

1202 S. 11th St | 816-671-0410
sjfd77.com/firemuseum.html
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3600 S. Leonard Rd | 816-279-4310
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St. Joseph Museum

3406 Frederick Ave. | 816-232-8471
StJosephMuseum.org
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Sunbridge Hills Conservation Area

4600 NE Huntoon Rd | 816-271-3100
MissouriConservation.org
Overlooks the MO River with thirty percent open land and seventy percent forested.

The Black Archives Museum

3406 Frederick Ave. | 816-232-8471
StJosephMuseum.org
Exhibits highlighting all aspects of African-American history that impacted St. Joseph.

The Glore Psychiatric Museum

3406 Frederick Ave. | 816-232-8471
StJosephMuseum.org
Permanent displays cover 400 years of psychiatric history. On the grounds of the former State Lunatic Asylum No. 2.

Walter Cronkite Memorial

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WalterCronkiteMemorial.org
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Wyeth Tootle Mansion

1100 Charles St. | 816-232-8471
StJosephMuseum.org
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WESTON
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416 Main St | 816-386-0140
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Weston Bend State Park

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	The Golf Club in St. Joseph	6480 SE Route 169	816-253-9310
Mound City	Mound City Golf Club	1806 Nebraska St.	660-442-5780
Cameron	Cameron Veteran's Memorial Golf Club	1000 Park Ave.	816-632-2626
Hamilton	Lakeview Golf Course	7500 NW Golf Course Ln.	816-583-7914
Plattsburg	Plattsburg Country Club	804 W. Frost St.	816-539-3328
Excelsior Springs	Excelsior Springs Golf Club	1201 East Golf Hill Dr.	816-630-3731
Chillicothe	Green Hills Golf Course	500 West Mohawk Dr.	816-646-6669
	Chillicothe Country Club	1900 Washington St.	660-646-2922
Trenton	Riverside Country Club	9 1/2 Town and Country Ln.	660-359-6004
Brookfield	Brookfield Country Club	27117 Jaunt Dr.	660-258-7802
Marceline	Marceline Golf Club	32812 Key Dr.	660-376-3174
Macon	Macon Country Club	901 Knolls Rd.	660-385-2614
Kirksville	Kirksville Country Club	1115 Country Club Dr.	660-665-5335
La Plata	LaPlata Golf Club	301 S. Hastings	660-332-4584
Shelbina	Lakeside Golf Course	5364 Golf Course	573-588-4755
Hannibal	Norwood Golf Course	52651 Norwoods Pl.	573-248-1998
	American Legion Golf Course	3681 Hwy MM	573-221-5831
Clarksville	Eagles Bluff Golf Course	16500 Hwy 79 South	573-242-3309



Fairview Golf Course | St. Joseph



Veterans Memorial Golf Club | Cameron



Green Hills Golf Course | Chillicothe

THE ALBRECHT KEMPER

MUSEUM OF ART

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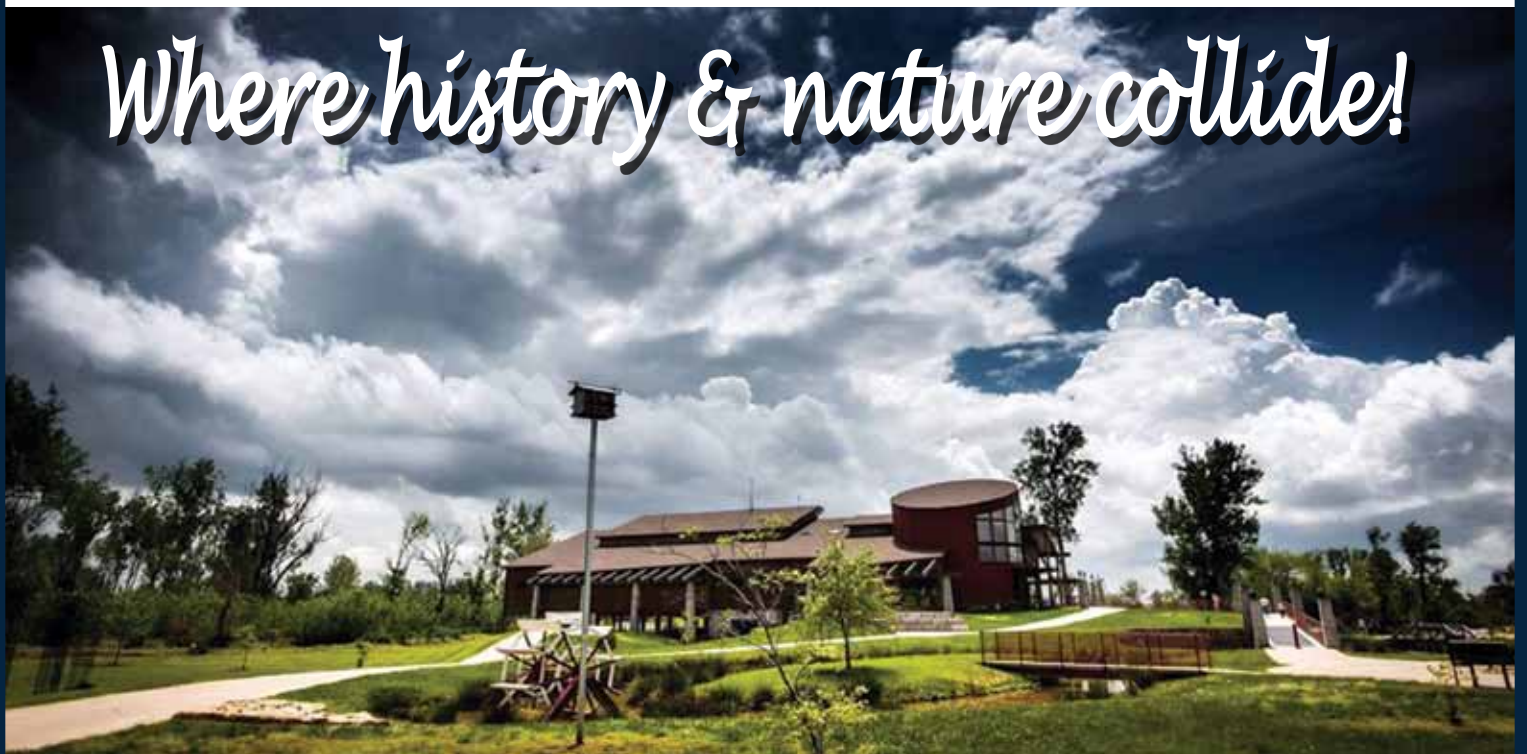
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